



NLADA
National Legal Aid &
Defender Association

NLADA Legal Aid Training Series

ADVANCING YOUR WORK THROUGH FEDERAL FUNDING



Generously supported by the Kresge Foundation
and the Public Welfare Foundation

December 1–2, 2016
Baltimore, MD

WELCOME

Thank you for joining the National Legal Aid & Defender Association for our Legal Aid Training Series, *Advancing Your Work Through Federal Funding*.

This series of regionally based trainings is part of NLADA's Civil Legal Aid Initiative. Supported by the Kresge Foundation and Public Welfare Foundation, NLADA's Civil Legal Aid Initiative works to increase civil legal aid's capacity to apply for, partner on, and implement federal grant programs.

The goal of our *Advancing Your Work Through Federal Funding* training series is to present a nuts & bolts approach to success: identifying opportunities, building strong sustainable partnerships, and embedding legal aid into a wide range of federal programs.

This training will feature representatives from legal aid providers and organizations with which they have collaborated to enhance services to low-income and vulnerable people, as well as important national organizations like the National Center for Medical-Legal Partnership. They will talk about learning lessons, overcoming challenges and developing best practices along the way to sustainability and success.

Representatives of federal agencies that support legal aid as part of their grant programs, the U.S. Department of Justice Office for Access to Justice, and the White House Legal Aid Interagency Roundtable will discuss recent successes and current priorities.

Voices for Civil Justice will highlight communications strategies for demonstrating the impact of legal aid and show how effective messaging can help grow support and resources for legal aid.

A full agenda with session descriptions and speakers is included on pages 4–7 of this program. Session-specific materials also are available as handouts. Electronic versions of all materials will be available following the training as part of a follow-up survey to attendees.

We are grateful to all of our speakers and partners, and to NLADA's federal funding and regional planning committees for their support and the work they have done to help develop the program and make this training a success.

We also would like to thank the Kresge Foundation and the Public Welfare Foundation for their generous support for this training and NLADA's Civil Legal Aid Initiative.

RESOURCES FROM NLADA'S CIVIL LEGAL AID INITIATIVE

In addition to trainings, NLADA's Civil Legal Aid Initiative provides information, technical support, and resources for legal aid providers pursuing and implementing non-LSC federal programs.

Look for grant announcements and resources on LegalAidResources.org and useful studies and advocacy pieces on LegalAidResearch.org. For tailored technical assistance, email us at ResourceDesk@nlada.org.

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CIVIL LEGAL AID INITIATIVE

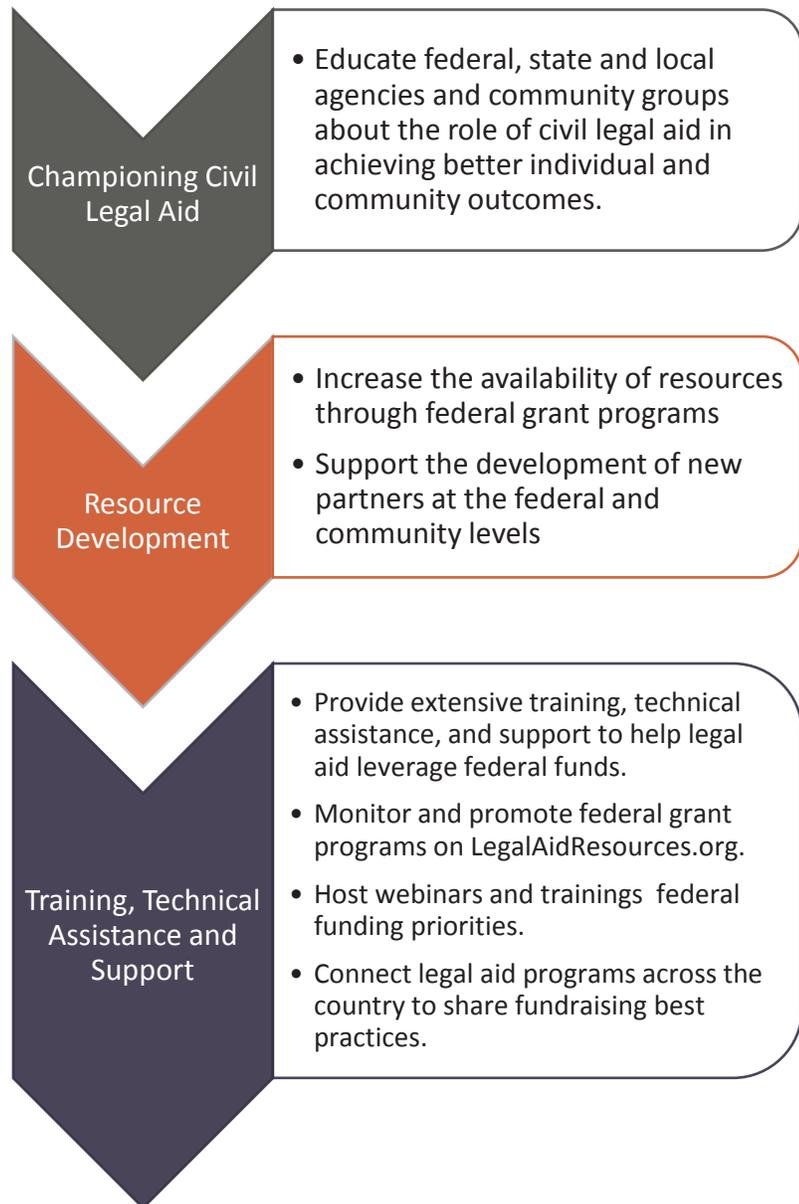
EXPANDING NON-LSC FEDERAL RESOURCES

NLADA's Civil Legal Aid Initiative works to increase civil legal aid programs' capacity to apply for, partner on, and implement federal grant programs.

Our goals are to improve the capacity of legal aid programs to meet client need and to contribute to long-term financial sustainability by embedding the effective use of legal strategies into a host of federal programs and agencies.

This work is supported by the Kresge and Public Welfare Foundations.

A Multi-Pronged Approach



This work complements U.S. Department of Justice Office for Access to Justice and White House Legal Aid Interagency Roundtable efforts to raise federal agencies' awareness of how civil legal aid can help advance federal objectives.

ADVANCING YOUR WORK THROUGH FEDERAL FUNDING

FEDERAL FUNDING WORKSHOPS

NLADA is convening regional trainings across the country on how legal aid providers can successfully apply for and implement non-LSC federal funds.

The trainings highlight critical pieces for success, offer tips for fundraising and implementing federal programs, and feature representatives from:

- The U.S. Department of Justice Office for Access to Justice
- The White House Legal Aid Interagency Roundtable
- Voices for Civil Justice
- Federal Agencies
- Community organizations that partner with legal aid on federal grant programs

Best practices and strategies for securing federal grants, and incorporating a legal aid component into federal programs serving low-income people.

Workshops include:

Nuts & Bolts and Best Practices for Federal Grant Programs

- Identifying opportunities
- Forging partnerships
- Developing the project
- Overcoming challenges

Building Strong Partnerships

- Strategies for developing strong and sustainable partnerships to collaborate on federal grant programs

Informing Advocacy

- Highlighting opportunities and strategizing to overcome challenges

Communicating legal aid's critical services for vulnerable and underserved populations

- Demonstrating value to partners, policymakers, and the public.
- Effectively communicating legal aid's role in advancing the mission of federal agencies.

NLADA LEGAL AID TRAINING SERIES: ADVANCING YOUR WORK THROUGH FEDERAL FUNDING

December 1–2, 2016, Baltimore, MD

Agenda

Thursday, December 1

01:00-01:10 p.m.

Welcome

Radhika Singh Miller, National Legal Aid & Defender Association

01:10-01:40 p.m.

Opening Plenary

Working Together: Supporting Legal Aid’s Role in Federal Grant Programs

Civil Legal Aid advances the objectives of federal programs to serve vulnerable and underserved populations, and participating in these programs supports legal aid’s ability to serve clients holistically. The opening plenary will feature representatives from the U.S. Department of Justice Office for Access to Justice (DOJ ATJ) to discuss the work of the White House Legal Aid Interagency Roundtable (WH-LAIR) and from the legal aid community to share concrete examples of efforts to incorporate legal aid into federal programs. This opening plenary will also focus on an overview of the federal budget process to set the stage for the rest of our agenda.

Moderator:

Arielle Altman, National Legal Aid & Defender Association

Speakers:

Bob Bullock, U.S. Department of Justice Office for Access to Justice

Karen Lash, U.S. Department of Justice Office for Access to Justice and the White House Legal Aid Interagency Roundtable

Lynn Etkins, Legal Aid Foundation of Los Angeles

01:40-03:00 p.m.

Medical-Legal Partnership: Legal Aid Advances Health and Stability

Medical-legal partnership (MLP) embeds lawyers and paralegals alongside health care teams to detect, address and prevent health-harming social conditions for people and communities. In 2014, the Health Resources & Services Administration (HRSA) at the U.S. Department of Health and Human Services explicitly clarified that Community Health Centers could utilize HRSA funds to support legal services for their patients, stimulating the growth of the MLP approach in health centers across the country.

Led by the National Center for Medical-Legal Partnership, this session will discuss critical factors to implementing successful and sustainable medical-legal partnerships and potential sources of funding for medical-legal partnership.

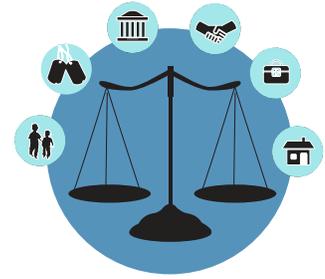
Major goals of this session include identifying how to position your legal aid office to align with current priorities of the federal health community, and concrete examples of how to overcome challenges to nurturing and sustaining partnerships with HRSA-funded Community Health Centers.

Speakers:

Ellen Lawton, National Center for Medical-Legal Partnership

03:00-03:10 p.m.

Afternoon Break



03:10-4:30 p.m.

Domestic Violence and Sexual Assault Services and Human Trafficking: Legal Aid Advances Safety and Stability for Vulnerable People

Research shows that access to legal services is a critical factor in escaping the cycle of domestic violence. And legal aid plays an important role in ensuring survivors of human trafficking can access critical relief and resources. Legal aid helps prevent future violence, secure safety and stability, and helps access basic necessities, and more holistic and permanent solutions for survivors and children experiencing domestic violence, sexual assault or human trafficking.

Support for legal aid is included in longstanding programs such as Family Violence Prevention and Services Formula Grants, and the Legal Assistance to Victims program, and more recent efforts such as Wraparound Victim Legal Assistance Networks and the Justice for Families program. In January 2014, the President's Interagency Task Force to Monitor and Combat Trafficking in Persons published the five-year Federal Strategic Action Plan on Services for Victims of Human Trafficking in the United States, a key objective of which is to improve access to victim services, in part through the provision of legal services.

Featuring representatives from the U.S. Department of Justice Offices for Access to Justice, on Violence Against Women, and for Victims of Crime, and from the U.S. Department of Health and Human Services, this session will discuss longstanding, and more recent programs and collaborations that support legal aid to address domestic violence, sexual assault and human trafficking. Speakers also will share insight into their offices' vision of working with legal aid and how legal aid advances agency objectives.

Moderator:

Bob Bullock, U.S. Department of Justice Office for Access to Justice

Speakers:

Julie Aldrich, U.S. Department of Justice Office on Violence Against Women

Shannon Gaskins, U.S. Department of Justice Office on Violence Against Women

Sara Gilmer, U.S. Department of Justice Office for Victims of Crime

Rachel Orsinger, U.S. Department of Health and Human Services Administration for Children and Families

04:30-04:40 p.m.

Break





04:40-06:00 p.m.

Making It Work: Victims of Crime Act (VOCA) Victim Assistance Formula Funding

In 2015, states received three times more funding through the Victims of Crime Act (VOCA) than the previous year, and 2016 funding has seen another significant increase (an estimated \$2.26 billion). Recently finalized rules clarify the various types of civil legal services VOCA may fund and expand allowable services beyond the emergency context. These two developments create a unique opportunity for legal aid providers to advocate with their state VOCA administrator to use the additional VOCA funds to begin or expand funding for legal aid.

This workshop features a representative from the U.S. Department of Justice Office for Victims of Crime (OVC), legal aid programs receiving VOCA funding, and community organizations partnering with legal aid on VOCA-funded projects. Join the discussion to learn how OVC is emphasizing and supporting resources for holistic legal services for victims of crime, an agency priority emphasized in its “Vision 21: Transforming Victim Services Final Report,” perspectives from human services organizations on partnering with legal aid, legal aid’s experience utilizing VOCA funds, and strategies to advocate for new funding.

Major goals of the session include identifying the varied and innovative work legal aid programs are undertaking with VOCA funds and learning how to pursue advocacy efforts on a statewide basis that can influence decisions to increase support for legal aid.

Speakers:

Elisabeth Horrell, Northeast New Jersey Legal Services
Kathrina Peterson, U.S. Department of Justice Office for Victims of Crime
Gail Reid, Turnaround, Inc.
Lauren Shaivitz, CHANA
Gustava Taler, Maryland Legal Aid

06:00-08:00 p.m.

Evening Reception

Friday, December 2

08:00-08:30 a.m.

Breakfast

08:30-09:50 a.m.

Making It Work: Supportive Services for Veterans Families (SSVF)

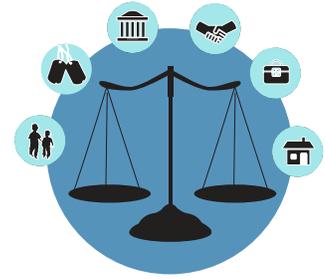
In 2016, the U.S. Department of Veterans Affairs (VA) awarded approximately \$300,000,000 to providers through the Supportive Services for Veterans Families (SSVF) program. Legal services is an important supportive service to veterans and their families who are homeless or at risk of homelessness. Many legal aid providers have partnerships with organizations receiving SSVF funds, and many are pursuing new partnerships.

This workshop features representatives from the VA and legal aid to discuss how the SSVF program is encouraging partnerships with legal aid and the nuts and bolts of creating and sustaining partnerships with primary grantees.

Major goals of the session include identifying how to get started with an SSVF partner, how to structure a partnership, and how to overcome challenges for an enduring partnership. The session will also include samples of agreements and tools used to provide services through SSVF.

Speakers:

Debra House, Legal Aid of East Tennessee
Adrienne Nash Melendez, U.S. Department of Veterans Affairs
Darren Pruslow, Connecticut Veterans Legal Center



09:50-10:00 a.m.

Morning Break

10:00-11:20 a.m.

Reentry: Legal Aid Advances Stability and Reduces Recidivism for Criminal Justice-Involved People

Legal aid advances the objectives of various programs designed to facilitate successful reentry of formerly incarcerated and criminal justice-involved individuals. This encompasses a wide array of services that help people access education, employment, housing, and basic necessities, including by addressing barriers like criminal records and debts.

First convened in 2011 and formally established by Presidential Memorandum in April 2016, the Federal Interagency Reentry Council is a collaboration of 20 federal agencies working to develop innovative and holistic approaches that reduce recidivism and improve outcomes related to employment, education, housing, health and child welfare.

Featuring representatives from the U.S. Departments of Justice, Labor, and Health and Human Services, this session will discuss innovative programs, funding and resources that support reentry. Speakers also will share insight into their offices' vision of working with legal aid and how legal aid advances agency objectives to facilitate successful reentry.

Moderator:

Bob Bullock, U.S. Department of Justice Office for Access to Justice

Speakers:

Julia Alanen, U.S. Department of Justice Office of Juvenile Justice and Delinquency Prevention

Andre Bethea, U.S. Department of Justice Bureau of Justice Assistance

Ariel Levinson-Waldman, U.S. Department of Labor, Office of the Solicitor

Madeleine Solan, U.S. Department of Health and Human Services, Office of the Assistant Secretary for Planning and Evaluation

11:20-11:30 a.m.

Break

11:30 a.m.-12:50 p.m.

Effectively Communicating Civil Legal Aid's Partnerships to Advance Federal Programs

Using communications and media relations effectively should be part of every legal aid program's holistic development strategy. Communications can be a critical tool in demonstrating the impact and value of legal aid to donors and funders, as well as community partners, government entities, and public at large. Led by Voices for Civil Justice, this session will highlight tactics to communicate how legal aid providers advance federal objectives to serve individuals and communities, and how effective communications can grow support and resources for legal aid.

Speakers:

Elizabeth Arledge, Voices for Civil Justice

Camille Ward, Voices for Civil Justice

12:50-1:00 p.m.

Closing

Radhika Singh Miller, National Legal Aid & Defender Association

ABOUT US

The **National Legal Aid & Defender Association (NLADA)** is America’s oldest and largest nonprofit association devoted to excellence in the delivery of legal services to those who cannot afford counsel.

For more than a century, we have pioneered access to justice at the national, state, and local levels in multiple ways: helping create many of the first public defense systems in the country; supporting the Legal Services Corporation (LSC); developing nationally applicable standards for legal representation; and advocating for groundbreaking legislation. Today, we serve as the collective voice for our country’s civil legal aid and indigent defense providers and offer high-quality advocacy, training, and technical assistance.

Civil Resources

NLADA’s Civil Legal Services Division (CLS) supports a wide array of advocates who deliver civil legal aid to low-income clients: legal aid programs, pro bono attorneys, law schools, bar associations, and other organizations and individuals. To advance justice and expand opportunity for all, CLS promotes excellence in civil legal aid by advocating on behalf of legal aid programs, and delivers analyses, information, training, tools, and technical assistance.

Our Legal Services & Advocacy

Advocating with Congress on the need to increase funding for LSC and other federal and state programs providing legal assistance to low-income people.

Advocating for inclusion of civil legal services in federal grant programs that target low-income people, and growing the capacity for legal aid to apply for and manage these programs.

Offering tailored legal advice, guidance, and technical assistance to our civil membership.

Advocating with LSC and the LSC Board of Directors on behalf of LSC-funded members and their partners for LSC regulations, policies, procedures, and oversight that maximize the legal aid programs’ ability to effectively provide high-quality legal services.

Working with a broad range of state, community, and national civil legal aid, civil rights, and community-based organizations to advance racial justice and leadership development as core values in the civil justice community and to help low-income people have meaningful access to a full range of legal services.

Hosting an extensive Legal Aid Research database that provides free access to advocacy pieces, surveys, studies about evidence-based practices, and other research on civil legal aid.

Organizing in-depth training and networking opportunities through two annual conferences, one biannual conference, and regular remote learning programs, such as webinars and teleconferences.

Publishing the NLADA Update, a subscription-only publication that provides in-depth reporting and analyses of developments in Congress and LSC, grant opportunities, NLADA advocacy, and other news affecting the delivery of civil legal services.

Developing NLADA memos and guides that provide in-depth analysis to legal aid programs regarding compliance with complex federal requirements.

To learn more about the benefits of NLADA membership, or to become a member, please contact membership@nlada.org.



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www.nlada.org