

2022 NLADA Exemplar Awards Gala

Sponsorship Levels

June 9, 2022



Chairman's Circle \$100,000

- Thirty (30) event tickets
- Recognition as event Co-host on social media, digital program book & NLADA website
- Special recognition during the event program
- Premiere logo recognition on signage at the event
- Full-page, color ad in digital program book, distributed to attendees' inboxes & at the event
- Premier placement in digital art auction catalogue distributed to attendees' inboxes & at the event
- Premier recognition on invitation (listing updated periodically)
- In-depth profile in NLADA monthly newsletter & additional social media recognition
- Acknowledgement with logo on NLADA's website
- Acknowledgement in NLADA's annual Impact Report
- Complimentary year-long CAC membership
- Invitation to future Sponsors Appreciation Event
- Opportunity to purchase additional discounted event tickets

Underwriter \$75,000

- Thirty (30) event tickets
- Recognition as event Co-host on social media, digital program book & NLADA website
- Special recognition during the event program
- Logo recognition on signage at the event
- Full-page, color ad in digital program book, distributed to attendees' inboxes & at the event
- Logo placement in digital art program book social justice art auction catalogue
- Recognition on invitation (listing updated periodically)
- In-depth profile in NLADA monthly newsletter & additional social media recognition
- Acknowledgement with logo on NLADA's website
- Acknowledgement in NLADA's annual Impact Report
- Complimentary year-long CAC membership
- Invitation to future Sponsors Appreciation Event
- Opportunity to purchase additional discounted event tickets

Patron \$50,000

- Twenty (20) event tickets
- Recognition as event Co-host on social media, digital program book & NLADA website
- Special recognition during the event program
- Logo recognition on signage at the event
- Half-page, color ad in the digital program book, distributed to attendees' inboxes & at the event
- Logo placement in program digital book & social justice art auction catalogue
- Recognition on invitation (listing updated periodically)
- In-depth profile in NLADA monthly newsletter & additional social media recognition
- Acknowledgement with logo on NLADA's website
- Acknowledgement in NLADA's annual Impact Report
- Complimentary year-long CAC membership
- Invitation to future Sponsors Appreciation Event
- Opportunity to purchase additional discounted event tickets

Benefactor \$25,000

- Ten (10) event tickets
- Recognition as event Co-host on social media, digital program book & NLADA website
- Logo recognition on signage at the event
- Half-page, color ad in the digital program book, distributed to attendees' inboxes & at the event
- Logo placement in program digital book & social justice art auction catalogue
- Recognition on invitation (listing updated periodically)
- Profile on NLADA social media channels & additional social media recognition
- Acknowledgement with logo on NLADA's website
- Acknowledgement in NLADA's annual Impact Report
- Opportunity to purchase additional discounted event tickets

Mentor \$10,000

- Ten (10) event tickets
- Listing as event Committee Member on social media, digital program book & NLADA website
- Name recognition on signage at the event
- Quarter-page, color ad in digital program book, distributed to attendees' inboxes & at the event
- Name recognition in program digital book & social justice art auction catalogue
- Recognition on invitation (listing updated periodically)
- Recognition on NLADA social media channels
- Acknowledgement with logo on NLADA's website
- Acknowledgement in NLADA's annual Impact Report
- Opportunity to purchase additional discounted event tickets

Ambassador \$5,000

- Four (4) event tickets
- Name recognition on signage at the event
- Name recognition in program digital book & social justice art auction catalogue
- Recognition on NLADA social media channels
- Acknowledgement with logo on NLADA's website
- Acknowledgement in NLADA's annual Impact Report
- Opportunity to purchase additional discounted event tickets

Friend \$2500

- Two (2) event tickets
- Name recognition on signage at the event
- Name recognition in program digital book & social justice art auction catalogue
- Recognition on NLADA social media channels
- Acknowledgement on NLADA's website
- Acknowledgement in NLADA's annual Impact Report
- Opportunity to purchase additional discounted event tickets