2021 NLADA VIRTUAL EXEMPLAR AWARDS CELEBRATION RECOGNITION LEVELS

WEDNESDAY, June 9, 2021

CHAIRMAN'S CIRCLE | $100,000

- Thirty (30) virtual event tickets
- Special recognition during the event program
- Premier logo recognition on signage throughout the immersive digital event platform
- Full-page, color ad in the digital program book, distributed directly to attendees' inboxes
- Premier logo placement in the digital program book and social justice art auction catalogue
- Premier recognition on invitation
- In-depth, profile on NLADA social media channels, as well as additional social media recognition
- Acknowledgment with logo on NLADA's website
- Complimentary year-long CAC membership
- Invitation to future Sponsors Appreciation Event
- Recognition as event Committee Member on social media, digital program book and NLADA website

UNDERWRITER | $75,000

- Thirty (30) virtual event tickets
- Special recognition during the event program
- Logo recognition on signage throughout the immersive digital event platform
- Full-page, color ad in the digital program book, distributed directly to attendees' inboxes
- Logo placement in the digital program book and social justice art auction catalogue
- Recognition on invitations
- In depth, profile on NLADA social media channels, as well as additional social media recognition
- Acknowledgment with logo on NLADA's website
- Complimentary year-long CAC membership
- Invitation to future Sponsors Appreciation Event
- Recognition as event Committee Member on social media, digital program book and NLADA website

PATRON | $50,000

- Twenty (20) virtual event tickets
- Special recognition during the event program
- Logo recognition on signage throughout the immersive digital event platform
- Half-page, color ad in the digital program book, distributed directly to attendees' inboxes
- Logo placement in program digital book and social justice art auction catalogue
- Recognition on invitation
- In depth profile on NLADA social media channels, as well as additional social media recognition
- Acknowledgment with logo on NLADA's website
- Recognition as event Committee Member on social media, digital program book and NLADA website
- Complimentary year-long CAC membership

BENEFACTOR | $25,000

- Ten (10) virtual event tickets
- Logo recognition on signage throughout the immersive digital event platform
- Half-page, color ad in the digital program book, distributed directly to attendees' inboxes
- Logo placement in the digital program book and social justice art auction catalogue
- Recognition on invitation
- In depth profile on NLADA social media channels, as well as additional social media recognition
- Acknowledgment with logo on NLADA's website
- Recognition as event Committee Member on social media, digital program book and NLADA website

MENTOR | $10,000

- Ten (10) virtual event tickets
- Name recognition on signage throughout the immersive digital event platform
- Quarter-page, color ad in the digital program book, distributed directly to attendees' inboxes Name recognition in digital program book and social justice art auction catalogue
- Recognition on invitation
- In depth profile on NLADA social media channels, as well as additional social media recognition
- Acknowledgment on NLADA's website
- Recognition as event Committee Member on social media, digital program book and NLADA website

AMBASSADOR | $5,000

- Four (4) virtual event tickets
- Name recognition on signage throughout the immersive digital event platform
- Name recognition in digital program book and social justice art auction catalogue
- Recognition on NLADA social media channels
- Acknowledgment on NLADA's website

FRIEND | $2,500

- Two (2) virtual event tickets
- Name recognition on signage throughout the immersive digital event platform
- Name recognition in digital program book and social justice art auction catalogue
- Recognition on NLADA social media channels
- Acknowledgment on NLADA's website

Art Auction Sponsorships Available Upon Request