

2024 NLADA Exemplar Gala Awards Sponsorships

Unique opportunities to connect with leaders of the corporate, civil legal aid & defender communities
in support of NLADA's mission of equal access to justice.

Chairman's Circle \$100,000

- Thirty (30) event tickets
- Premier recognition as Co-host on social media, digital program book & NLADA website
- Special introduction from the stage during the event program
- Profile of pro bono managing partner in Messenger, NLADA's monthly newsletter (*distribution of 12,000 nation-wide*)
- Premier logo recognition on signage at the event
- Full-page, color ad in program book
- Premier logo placement in art auction online catalogue acknowledgements
- Premier recognition on digital invitation (*listing updated periodically*)
- Premier recognition with logo as Chairman's Circle supporter on NLADA's gala sponsor webpage
- Special acknowledgement in NLADA's annual Impact Report
- Complimentary year-long Corporate Advisory Committee membership (*value of \$5,500*)
- Ten complimentary invitations to NLADA's REI/DEI Summit in Washington, DC in fall of 2024
- Opportunity to purchase additional discounted event tickets

Underwriter \$75,000

- Twenty-five (25) event tickets
- Featured recognition as Co-host on social media, digital program book & NLADA website
- Recognition from the stage during the event program
- Prominent logo recognition on high-visibility signage at the event
- Full-page, color ad in program book
- Prominent logo placement in art auction online catalogue acknowledgments
- Recognition on digital invitation (*listing updated periodically*)
- Prominent acknowledgement as an Underwriter supporter-level with logo on NLADA's gala sponsor webpage
- Acknowledgement in NLADA's annual Impact Report
- Complimentary year-long Corporate Advisory Committee membership (*value of \$5,500*)
- Five complimentary invitations to NLADA's REI/DEI Summit in Washington, DC in fall of 2024
- Opportunity to purchase additional discounted event tickets

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Patron \$50,000

- Twenty (20) event tickets
- Recognition as event Co-host on social media, digital program book & NLADA website
- Recognition from the stage during the event program
- Featured logo recognition on high-visibility signage at the event
- Half-page, color ad in the program book
- Featured logo placement in art auction online catalogue acknowledgment
- Recognition on digital invitation (*listing updated periodically*)
- Featured acknowledgement as Patron level supporter with logo on NLADA's gala sponsor webpage
- Acknowledgement in NLADA's annual Impact Report
- Complimentary year-long Corporate Advisory Committee membership (*value of \$5,500*)
- Five complimentary invitations to NLADA's REI/DEI Summit in Washington, DC in fall of
- Opportunity to purchase additional discounted event tickets

Benefactor \$25,000

- Twelve (12) event tickets
- Recognition as event Co-host on social media, digital program book & NLADA website
- Logo recognition on signage at the event
- Half-page, color ad in the digital program book
- Logo placement in art auction online catalogue acknowledgements
- Recognition on digital invitation (*listing updated periodically*)
- Acknowledgement as Benefactor level supporter with logo on NLADA's gala sponsor webpage
- Acknowledgement in NLADA's annual Impact Report
- Opportunity to purchase additional discounted event tickets

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\$15,000 BEACON OF JUSTICE AWARDEE

New in 2024, for Beacon of Justice winners only, is this unique sponsor level that also includes the opportunity to present the pro bono work for which you are being awarded, at an upcoming NLADA event! Your law firm will be able to highlight its work before an audience of equal justice advocates and receive the opportunity to collaborate with NLADA members. Other benefits include:

- Ten (10) event tickets
- Listing as event Committee Member on social media, digital program book & NLADA website
- Name recognition on signage at the event for Beacon of Justice Awardees
- Quarter-page, color ad in the digital program book
- Name recognition in art auction online catalogue acknowledgements
- Recognition on digital invitation (listing updated periodically)
- Acknowledgement as Beacon of Justice Awardee level supporter with logo on NLADA's gala sponsor webpage
- Acknowledgement in NLADA's annual Impact Report
- Opportunity to purchase additional discounted event tickets

Mentor \$10,000

- Ten (10) event tickets
- Listing as event Committee Member on social media, digital program book & NLADA website
- Name recognition on signage at the event
- Quarter-page, color ad in the digital program book
- Logo recognition in art auction online catalogue acknowledgements
- Recognition on digital invitation (*listing updated periodically*)
- Acknowledgement as Mentor level supporter with logo on NLADA's gala sponsor webpage
- Acknowledgement in NLADA's annual Impact Report
- Opportunity to purchase additional discounted event tickets

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Ambassador \$5,000

- Four (4) event tickets
- Name recognition on signage at the event
- Logo recognition in art auction online catalogue acknowledgements
- Acknowledgement as Ambassador level supporter on NLADA's gala sponsor webpage
- Acknowledgement in NLADA's annual Impact Report
- Opportunity to purchase additional discounted event tickets

Friend \$2,500

- Two (2) event tickets
- Name recognition on signage at the event
- Logo recognition in art auction online catalogue acknowledgements
- Acknowledgement as Friend level supporter on NLADA's gala sponsor webpage
- Acknowledgement in NLADA's annual Impact Report

