



## 2019 New Defender Leadership Institute Conference

September 5-8 | Memphis, Tennessee

National Legal Aid and Defender Association

Presents

# NEW LEADERSHIP 2.0: ACHIEVING LEADERSHIP IN A DIVISIVE WORLD

Registration Brochure



**NLADA**  
National Legal Aid &  
Defender Association

## Conference Overview

Today, our differences and divisions are magnified, both within our offices, our communities, and our criminal justice system. We need capable defender leaders to both guide advocates through these trying times, while protecting clients' Sixth Amendment rights. The National Defender Leadership Institute (NDLI) of the National Legal Aid & Defender Association (NLADA) is offering its latest leadership training to provide helpful skills and support to defender leaders who have managed teams within offices and aspire to be engaged in higher leadership within their office and the wider criminal justice community. Training will also incorporate input from chief defenders on leadership training needed for future chief defenders.

In 1974, James Baldwin wrote "If Beale Street Could Talk."

This year, the NDLI Leadership Training will be in Memphis, TN, where Beale Street is actually located. If we listened to the stories this street could tell, they would be stories similar to James Baldwin's, one of racial and economic injustice that so often defines our criminal justice system.



Beale Street is talking, and we will listen to become better leaders at spreading the message.

New Leadership Conference is a part of a series in the NLADA's National Defender Leadership Institute, which is designed by a team of experienced defender leaders and trainers. This conference provides a unique forum for understanding effective leadership practices, exploring the challenges of public defense leadership, and developing action plans to meet the challenges of today's Public Defense Leaders.

# Conference Overview

## **CONFERENCE GOALS:**

New Leadership is not a “talking heads” conference about abstract leadership themes, but rather an intensive, highly personalized leadership assessment and planning experience. Through interactive plenary and small group sessions, participants will learn skills and strategies, explore the many challenges facing defender leaders, and immediately apply the learning to their own circumstances and responsibilities. New Leadership will provide participants with an opportunity to:

- Identify personal leadership strengths
- Understand and apply effective leadership practices
- Build support both inside and outside the office and to improve public defense services
- Design a strategic leadership action plan

## **WHO SHOULD ATTEND**

This leadership training conference is designed for the diverse array of defender leaders who want to make a difference in their organization and their community. This training provides tools for those at various points of leadership development, from newly appointed leaders, to seasoned veterans looking to change or re-energize their leadership roles. We welcome those thinking of innovations in leadership, as well as those simply thinking of taking their leadership skills to the next level.

## **TOPICS WILL INCLUDE**

- Making the leap from manager to leader
- Essential skills for defender chiefs and top leaders
- Racial bias in criminal defense
- Achieving diversity in defender offices
- Impact leadership

## **PRE-CONFERENCE QUESTIONS**

In advance of the New Leadership conference, participants will be required to submit the following questions:

1. Describe your leadership role in your office and/or the broader criminal justice reform community.
2. If you currently do not hold a leadership role, to what role do you aspire? If you are currently a leader, do you aspire to higher leadership? Please describe.

# TENTATIVE AGENDA\*

## Thursday, September 5

4:00 pm	Registration
5:00 pm	Welcome
5:15 pm	Opening Session: Plenary: Making the Leap from Manager to Transformational Leader
6:30 pm	Evening Reception

## Friday, September 6

8:00 am	Registration/Continental Breakfast
9:00 am	Plenary: The Makings of a Defender Leader
10:15 am	Break
10:30 am	Small Group: Discussion of Leadership Goals
Noon	Lunch on Your Own
1:30 - 3:00 pm	Plenary: Budgeting Basics for Defender Leaders
3:00 - 3:15 pm	Break
3:15 - 4:45 pm	Field Trip
4:45 - 5:00 pm	Daily Wrap-up

## Saturday, September 7

8:00 am	Continental Breakfast
9:00 am	Plenary: Racial Bias in Criminal Defense
10:15 am	Break
10:30 am	Small Group: Discussion on Counteracting Racial Bias
Noon	Lunch on Your Own
1:30 - 3:00 pm	Plenary: Achieving Diversity in Defender Offices
3:00 - 3:15 pm	Break
3:15 - 4:45 pm	Small Group: Strategic Planning to Increase Diversity
4:45 - 5:00 pm	Daily Wrap-Up

## Sunday, September 8

8:30 am	Continental Breakfast
9:00 am	Plenary: Impact Leadership for Systemic Change
10:15 am	Break
10:30 am	Plenary: Applying Impact Leadership Strategies in Your Jurisdiction
11:45 am	Wrap-up
Noon	FAREWELL

\*Agenda subject to change

## Session Descriptions

### **Making the Leap from Manager to Leader**

Participants will not only learn the differences between management and leadership, but will also learn whether they possess more characteristics of one or the other. This will help participants identify skills they should acquire to achieve their leadership goals.

### **The Makings of a Defender Leader**

We are polling defender chiefs to learn what they wish they had known or acquired prior to leading a defender agency. The goal is to pass this knowledge to participants, along with ways for them to acquire these essential skills/knowledge before they need them.

### **Budgeting Basics for Defender Leaders**

There are certain skills defender leaders will not likely acquire in a courtroom. Understanding an agency budget is one of them. Experienced defender leaders will share their knowledge of formulating and managing defender budgets, as well as advocating for more.

### **Racial Bias in Criminal Defense**

It is brutally obvious that the US criminal justice system is racially biased. Recognizing racial bias within criminal defense is a step many offices have taken. In this training, we want to give defender leaders tools to go a step further to counteracting racial bias in their defender offices.

### **Achieving Diversity in Defender Offices**

In this session, we will go beyond the importance of having a diverse defender office to learning concrete steps offices can make towards increased diversity. Participants will hear from defender leadership with personnel experience and proven track record in diversifying all levels of staff.



### **Questions?**

Programmatic  
[defender@nlada.org](mailto:defender@nlada.org)

Logistics and Registration:  
[registration@nlada.org](mailto:registration@nlada.org)

## Session Descriptions cont.

### Impact Leadership for Systemic Change

We will go from leadership within offices to making defender offices leaders in the criminal justice community. What are some strategies defender leaders can implement to make this happen? We will look at some examples firsthand, as well as share collaboration and messaging strategies to maximize impact.

### Applying Impact Leadership Strategies in Your Jurisdiction

Defense attorneys are on the front line protecting individual clients' rights under the Sixth Amendment. Defender leaders advocate for system-wide protections of all defendants. NLADA has an initiative to assist defender leaders effect substantive change in advancing rights guaranteed under the Sixth Amendment. In this session, NLADA will help defender leaders strategize on impact initiatives to advance Sixth Amendment rights in their jurisdictions.

### Small Group Sessions

We will break into small groups of 7-8 participants each, where they will have the opportunity to share and brainstorm their leadership goals. Small group sessions will essentially be strategic planning sessions, where participants will walk away with tangible and SMART objectives to achieve both their individual goals and their office's goals for diversity and inclusion.

### RECEPTION AND FIELD TRIP

We will provide participants to experience Memphis, TN, in context of the NDLI training, through a reception in the city sponsored by NLADA partners and a field trip along the infamous Beale Street. After each of these events, participants will be then be able to further explore Memphis on their own.



### DATES TO REMEMBER

#### **AUGUST 2:**

CONFERENCE REGISTRATION  
CANCELLATION DEADLINE

#### **AUGUST 9:**

PURCHASE ORDER REGISTRATION  
DEADLINE

#### **AUGUST 9:**

REGULAR CONFERENCE REGISTRATION  
FEE DEADLINE

#### **AUGUST 16:**

REDUCED HOTEL RATE DEADLINE

# LOGISTICAL INFORMATION

## CONFERENCE LOCATION

### Sheraton Memphis Downtown Hotel

250 North Main Street  
Memphis, TN 38103  
Phone: (901) 527-7800

## HOTEL RESERVATIONS

A special sleeping room rate of **\$102 (exclusive of plus applicable taxes of 12% state and local tax)** single/double occupancy has been arranged for all conference attendees during September 5-8. The deadline to reserve your room block is **Friday, August 25, 2019 by 11:59 pm CST.**

Visit our website at [www.nlada.org](http://www.nlada.org) to access the online link for reservations at the Sheraton Memphis Downtown Hotel.

**Check-In:** 3:00 pm    **Check-Out:** 11am

**Note:** Reservations can be canceled up to 72 hours prior to arrival without penalty.

## HOTEL INFORMATION

The Sheraton Memphis Downtown Hotel is within walking distance of legendary Beale Street and close to Graceland. Large, intuitively designed rooms and suites boast complimentary Wi-Fi and the Sheraton Signature Sleep Experience. Many also offer views of the Mississippi River. Amenities Include:

- Hair dryers, Irons, and boards
- Coffee and tea service
- Full-sized desks
- Complimentary wireless Internet in guest rooms
- Fitness center and pool

## GETTING THERE BY PLANE

Memphis International Airport (MEM) is located 11.6 miles from the Sheraton Memphis Downtown Hotel.

## GROUND TRANSPORTATION

Taxi service rates are \$30 - \$35 from MEM. Rates vary based on travel time and are subject to change.

**Lyft** and **Uber** are currently authorized to provide ride sharing services at the airport.

## ACCESSIBILITY

The hotel is fully handicap accessible. Guest rooms adapted for wheelchair users are available upon request. Please make your request directly when making your reservations for the conference. Be sure to specify your needs, such as a roll-in shower, when registering.

## CONTINUING LEGAL EDUCATION (CLE)

The NLADA will apply for CLE accreditation for all qualifying conference sessions in each state with mandatory CLEs. Complete information will be available in the registration packet received at check-in. Please familiarize yourself with your state's CLE requirements.

## INFORMATION/QUESTIONS

For logistical questions contact:  
Stephanie Griffith-Richardson,  
Meetings & Events Manager  
[S.griffith@nlada.org](mailto:S.griffith@nlada.org)

## RESPONSIBILITY

The National Legal Aid & Defender Association acts only as an agent for the attendees in all matters regarding hotel accommodations and transportation. NLADA contracts with reputable independent contractors and suppliers known to provide the service offered in this announcement.

NLADA is not responsible for any inconvenience, loss, injury, or damage from any cause whatsoever in conjunction with these services. If necessary, NLADA reserves the right to cancel or change the services described herein.

## CANCELLATION

Registration cancellations must be received in writing at the NLADA office no later than August 5, 2019. Cancellations and refunds are subject to a \$75 administrative charge.

After the deadline, registrations fees are transferable, less a \$75 administrative charge, to another NLADA training event scheduled before December 31, 2020, but they are not refundable. Substitutions may be made at any time prior to the event. Please notify NLADA of substitutions in writing.

## DATES TO REMEMBER

- August 2:** Purchase Order Registration deadline
- August 5:** Conference registration cancellation deadline
- August 9:** Regular conference registration fee deadline
- August 16:** Reduced hotel rate deadline



SEPTEMBER 5-8, 2019 — Sheraton Memphis Downtown Hotel, Memphis, TN

For registration paid by check, please complete and mail this form and payment to: NLADA New Leadership Conference, P.O. Box 79083, Baltimore, MD 21279-0083. The Conference Registration deadline is August 5th. Please note the cancellation policy in the registration brochure. If you have any questions, contact NLADA Training at registration@nlada.org.

REGISTRANT INFORMATION: (One form per registrant. Please print clearly)

Full Name: \_\_\_\_\_ First Name on Badge: \_\_\_\_\_
Title: \_\_\_\_\_ Organization: \_\_\_\_\_
Address: \_\_\_\_\_
City, State, Zip: \_\_\_\_\_ Email: \_\_\_\_\_
Telephone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_
Will you apply for CLE? \_\_\_\_\_ If so, which states? : \_\_\_\_\_

CURRENT POSITION:

Current Position: \_\_\_\_\_
Describe your leadership role in your community: \_\_\_\_\_
If you don't hold a leadership role, to what role do you aspire?: \_\_\_\_\_
Do you play a leadership role in the broader criminal justice reform community?: \_\_\_\_\_

SPECIAL NEEDS:  Mobility Disability  Audio/Visual Disability  Other: \_\_\_\_\_

DIETARY RESTRICTIONS:  Vegetarian  Gluten Free  Vegan  Pescatarian  Other: \_\_\_\_\_

REGISTRATION FEES:

Member Regular (Received from April 8 to August 5) Late (Received after August 5)
 \$700  \$800
Non Member  \$800  \$800

TOTAL PAYMENTS: \$\_\_\_\_\_ Registration Fee

REGISTRATION IS AVAILABLE ONLINE, VISIT NLADA.ORG FOR MORE DETAILS.

Questions?

Contact the Training Team at registration@nlada.org

Return forms by August 5, 2019

NLADA
Attn: NDLI Training
1906 Pennsylvania Ave., NW, Suite 500
Washington, DC 20006
FAX: (202) 872-1031

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PAYMENT METHOD:

- Pay online at nlada.org/eweb Credit card payments must be submitted through our secure online system at nlada.org/eweb. NLADA does not accept credit card payments through mail, email, fax, or phone.
 Mail a check (make payable to NLADA) with this form to: P.O. Box 79083, Baltimore, MD 21279-0083
 Purchase Order\*
\*Purchase orders must be received by August 2, 2019.

Purchase Order Complete below for P.O. only.
Include the contact information of the person who will process the payment.

Name: \_\_\_\_\_
Email: \_\_\_\_\_ Title: \_\_\_\_\_
Phone: \_\_\_\_\_ Purchase Order #: \_\_\_\_\_
Fax Purchase order forms to: 202-872-1031