



National Legal Aid & Defender Association
Equal Justice. Of the People. For the People.

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Cornerstone Media Kit

IN EACH ISSUE:

Insightful Commentary

Top experts deliver reports on what is currently impacting the field.

Special Report

In-depth analysis of recent Supreme Court Cases as well as a range of defender and civil legal aid topics.

Upcoming Training

A glimpse of upcoming seminars, workshops, conferences and training sessions for public defender and legal aid professionals.



U.S. Attorney General Eric Holder (center) with the Attorney General of the National Legal Aid & Defender Association, the Honorable Justice S. J. Williams (left), the Honorable Justice S. J. Williams (right), the Honorable Justice S. J. Williams (right), and the Honorable Justice S. J. Williams (right).

trial release practices throughout the country frequently result in the unjust sentencing, exposure, and prolonged detention of many individuals prior to trial.

"As chief defenders whose staff represent judges, courts, and our defense staff, we call upon our defense staff to ensure that our defense staff practices, judges, and prosecutors to ensure release of pretrial release practices, with a new commitment in our nation to ensure that pretrial release is indeed the norm."

The ACCED's Public Policy on Pretrial Release and Effective Pretrial Release Practices outlines key steps for judges, prosecutors, judges, pretrial release officers and policymakers to ensure that pretrial release is indeed the norm.

• Examine pretrial release practices to identify key areas of improvement
• Identify and implement national standards and best practices

"I commend the ACCED and the National Legal Aid & Defender Association for their call to reform our nation's pretrial justice system," said Timothy J. Murray, executive director.

Pretrial Justice Institute: "These justice professionals know all too well the inequities, waste and dangers of our current cash-based bail system. Today in America, more people are in jail because they cannot afford to pay their bail than for any other reason. In fact, the current bail system is a financial burden for many of these individuals who are not able to pay their bail. The ACCED's strong call for fair, effective and national justice reform is a time when we are demanding better use of public dollars to ensure public safety and justice. ACCED's Public Policy on Pretrial Release provides a blueprint for that assurance while providing equal justice for all."

An Advertisement in Cornerstone will:

- Provide your organization with direct access to nearly 13,000 civil legal aid and public defense professionals, bar association leaders and staff, private practice attorneys, judges, law school clinicians, law fellows and private citizens who support the National Legal Aid & Defender Association (NLADA) and its mission of ensuring equal justice for all.
- Be seen all over the 50 states, the District of Columbia, Puerto Rico, the U.S. Virgin Islands and Micronesia.

Legal services 'heroes' come together at 2011 Equal Justice Conference

American Bar Association and NLADA hold successful event

By all accounts, the 2011 Equal Justice Conference was a solid success, as more than 700 legal services professionals visited Las Vegas for a powerful three-day gathering of networking, plenary sessions and networking to promote professional development and business ways to meet the growing demand for legal representation.

Among the highlights, New York Chief Judge Jonathan Lippman gave an impassioned speech on the obligation of the judiciary to increase access to justice. NLADA President and CEO Jo Ann Wallace unveiled the organization's "Blueprint for Justice: Reform, Renew, Rebuild" to create a strategic vision of an equal justice system and Legal Aid Center of Southern Nevada Executive Director Barbara Buckley encouraged her peers to find ways to tell their stories to the public.

Speaking at the conference's opening plenary session, Buckley said communicating to the public how legal aid organizations are making a positive difference in the lives of vulnerable children and families can help provide the financial support that they desperately need. She said the Legal Aid Center of Southern Nevada has benefited from pro bono support from the world's famous judges. "What happens in Vegas stays in Vegas."

"Don't be afraid to ask for help," she said, encouraging her peers to identify local public relations firms that can help them tell their justice stories to the public.

'You are my heroes'

Nevada Supreme Court Chief Justice Michael L. Douglas welcomed the gathering by reminding them of the difficult times that people are facing across the nation and in Clark County, Nevada, which includes Las Vegas and a population of two million. He said the American dream is being destroyed for many families in Clark County and the United States, and that they need civil legal services attorneys more than ever.

"You are my heroes," Chief Justice Douglas said. "You've come here to learn, and you've come here to recharge your batteries. Keep doing what you do for the people of your community and the people of the United States."

The Equal Justice Conference is sponsored by the American Bar Association and the National Legal Aid & Defender Association and was held this year at the Las Vegas Hilton. It was a return to the conference for NLADA, which did not participate in last year's conference in Phoenix after Arizona passed its draconian immigration law.

A humanitarian spirit prevailed at this year's conference, however, as 81



Legal services 'heroes' come together at 2011 Equal Justice Conference



Top: New York Chief Judge Jonathan Lippman speaks at the opening plenary session at the 2011 Equal Justice Conference



Left: Justice Douglas of the Nevada Supreme Court speaks at the opening plenary session at the 2011 Equal Justice Conference



Right: Legal Aid Center of Southern Nevada Executive Director Barbara Buckley speaks at the opening plenary session at the 2011 Equal Justice Conference

Published three times a year, *Cornerstone* serves as an information wellspring for civil legal aid and public defense professionals in the equal justice community. For more than 30 years, this publication has covered topics important to advocates in both the defender and civil legal aid fields. It provides these professionals with the latest information, trends and theories concerning access to

equal justice for the low-income community.

Since many of the issues covered in *Cornerstone* have far reaching implications and are timeless in impact and importance, the publication has a long shelf life of up to several years, giving your advertisement the maximum continued exposure to the professionals who need your products and services.

Closing Dates/Materials Deadlines

Closing: January 22, 2016

Closing: April 8, 2016

Closing: August 19, 2016

Materials: February 5, 2016

Materials: April 22, 2016

Materials: August 26, 2016

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3. Black/White proofs or laser printouts must accompany all ads.
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For more information about advertising in *Cornerstone*, contact us

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