

2020 NLADA VIRTUAL EXEMPLAR AWARDS CELEBRATION RECOGNITION LEVELS

WEDNESDAY, SEPTEMBER 16, 2020

CHAIRMAN'S CIRCLE | \$100,000

- Thirty (30) premier virtual event tickets
- Special recognition during the event program
- Premier logo recognition on signage throughout the immersive digital event platform
- Full-page, color ad in the digital program book, distributed directly to attendees' inboxes
- Premier logo placement in the digital program book and social justice art auction catalogue
- Premier recognition on invitation
- In-depth, profile on NLADA social media channels, as well as additional social media recognition
- Acknowledgment with logo on NLADA's website
- Complimentary year-long CAC membership
- Invitation to future Sponsors Appreciation Event
- Recognition as event Committee Member on social media, digital program book and NLADA website

UNDERWRITER | \$75,000

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PATRON | \$50,000

- Twenty (20) premier virtual event tickets
- Special recognition during the event program
- Logo recognition on signage throughout the immersive digital event platform
- Half-page, color ad in the digital program book, distributed directly to attendees' inboxes
- Logo placement in program digital book and social justice art auction catalogue
- Recognition on invitation
- In depth profile on NLADA social media channels, as well as additional social media recognition
- Acknowledgment with logo on NLADA's website
- Recognition as event Committee Member on social media, digital program book and NLADA website
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BENEFACTOR | \$25,000

- Ten (10) premier virtual event tickets
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- Recognition on invitation
- In depth profile on NLADA social media channels, as well as additional social media recognition
- Acknowledgment with logo on NLADA's website
- Recognition as event Committee Member on social media, digital program book and NLADA website

MENTOR | \$10,000

- Ten (10) virtual event tickets
- Name recognition on signage throughout the immersive digital event platform
- Quarter-page, color ad in the digital program book, distributed directly to attendees' inboxes Name recognition in digital program book and social justice art auction catalogue
- Recognition on invitation
- In depth profile on NLADA social media channels, as well as additional social media recognition
- Acknowledgment on NLADA's website
- Recognition as event Committee Member on social media, digital program book and NLADA website

AMBASSADOR | \$5,000

- Four (4) virtual event tickets
- Name recognition on signage throughout the immersive digital event platform
- Name recognition in digital program book and social justice art auction catalogue
- Recognition on NLADA social media channels
- Acknowledgment on NLADA's website

FRIEND | \$2,500

- Two (2) virtual event tickets
- Name recognition on signage throughout the immersive digital event platform
- Name recognition in digital program book and social justice art auction catalogue
- Recognition on NLADA social media channels
- Acknowledgment on NLADA's website

INDIVIDUAL TICKETS:

\$500 Individual ticket

\$200 Public Interest Attorney Ticket

For details, visit: nlada.org/donate/annual-dinner or contact Chelsey Gibson at c.gibson@nlada.org | 202-452-0620 Ext. 259

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UNDERWRITER | \$75,000

- Thirty (30) premier event tickets
- Special recognition during at the event program
- Logo recognition on signage at the event
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PATRON | \$50,000

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- Recognition on invitation. In depth profile on NLADA social media channels, as well as additional social media recognition
- Acknowledgment with logo on NLADA's website
- Recognition as event Committee Member

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- Quarter-page, color ad in the r program book
- Name recognition in Dinner program book and social justice art auction catalogue
- Recognition on invitation
- In depth profile on NLADA social media channels, as well as additional social media recognition
- Acknowledgment on NLADA's website
- Recognition as event Committee Member

AMBASSADOR | \$5,000

- Four (4) event tickets Name recognition on signage at the event
- Name recognition in program book and social justice art auction catalogue
- Recognition on NLADA social media channels
- Acknowledgment on NLADA's website

FRIEND | \$2,500

- Two (2) event tickets Name recognition on signage at the event
- Name recognition in program book and social justice art auction catalogue
- Recognition on NLADA social media channels
- Acknowledgment on NLADA's website

INDIVIDUAL TICKETS:

\$500 INDIVIDUAL TICKET

\$200 PUBLIC INTEREST
ATTORNEY TICKET