



National Legal Aid & Defender Association
**Litigation and Advocacy
Leaders Conference**

July 14-17, 2018 | B Ocean Resort | Fort Lauderdale, FL

CONFERENCE OVERVIEW

NLADA's Litigation and Advocacy Leaders Conference brings together civil legal aid and civil rights practitioners of all levels from across the country to exchange ideas for — and successes in — advancing crucial litigation and strategic advocacy issues affecting low-income people and communities.

This year's program is informed by insights from legal aid program directors, experienced and emerging advocacy leaders, past participants, past trainers and other experts. Programming is designed to provide exceptional flexibility, allowing participants to attend sessions in one particular substantive area or to examine a variety of issues.

Who Should Attend?

This conference is designed for those who help set and implement an advocacy agenda, as well as those taking on new leadership roles in their civil legal aid or civil rights organizations. This is a not-to-be-missed opportunity for emerging leaders and managing attorneys, in addition to experienced advocacy directors, senior litigators and policy analysts.

Conference Goals

Litigation and Advocacy Leaders Conference goals include sharing information and brainstorming about the following issues:

- Changing client needs, broad trends and their implications for the future
- Cutting-edge advocacy strategies, including new models for collaboration and partnerships
- Aggressive multi-forum advocacy in a changing legal services delivery system
- Effective leadership and management of advocacy and training

This conference will also focus on networking and building communities at the national, regional and local levels, including reaching out to community-based organizations and civil rights groups. Participants will gain new perspectives, enhanced skills and renewed energy for aggressive representation of low-income clients.



TENTATIVE SCHEDULE

Saturday, July 14

Preconference Sessions 8:00 a.m. – 5:30 p.m.
Opening Reception 6:00 – 8:00 p.m.

Sunday, July 15

Conference Registration 7:30 a.m. – 5:30 p.m.
Continental Breakfast 7:30 – 8:30 a.m.
Welcome and Opening Plenary 8:30 – 10:00 a.m.
Morning Break 10:00 – 10:30 a.m.
Sessions 10:30 a.m. – Noon
Lunch Noon – 1:30 p.m.
Sessions 1:30 – 3:00 p.m.
Afternoon Break 3:00 – 3:30 p.m.
Sessions 3:30 – 5:00 p.m.

Monday, July 16

Conference Registration 7:30 a.m. – 5:30 p.m.
Continental Breakfast 7:30 – 8:30 a.m.
Plenary 8:30 – 10:00 a.m.
Morning Break 10:00 – 10:30 a.m.
Sessions 10:30 a.m. – Noon
Lunch Noon – 2:00 p.m.
Sessions 2:00 – 3:30 p.m.
Afternoon Break 3:30 – 3:45 p.m.
Sessions 3:45 – 5:15 p.m.

Tuesday, July 17

Conference Registration 7:30 a.m. – 1:00 p.m.
Continental Breakfast 7:30 – 8:30 a.m.
Sessions 8:30 – 10:00 a.m.
Morning Break 10:00 – 10:30 a.m.
Closing Sessions 10:30 a.m. – Noon

*Schedule subject to change



DATES TO REMEMBER

June 8 - Registration Cancellation Deadline (must be done in writing)

June 11 - Regular Registration Ends

June 22 - B Ocean Hotel Housing Deadline

PRECONFERENCES - SATURDAY, JULY 14

Building Strategic Advocacy: Culture and Practice

NLADA encourages civil legal aid providers to expand their capacity to achieve broad-based results that benefit more than individual clients. This goal aligns directly with Standard 2.6 of the ABA's Standards for the Provision of Civil Legal Aid, which tells us "A provider should strive to achieve both clients' objectives and lasting results that respond to low income communities' most compelling legal needs."

But achieving lasting results is often easier said than done. Legal aid providers need to develop strategic processes and a supportive culture to become more effective in serving their client communities. This interactive training will help provide you with the tools to do that. We will draw from the expertise of several civil legal aid leaders in both LSC and non-LSC programs, and utilize materials, best practices and lessons learned through NLADA's Strategic Advocacy Initiative.

The core themes of the training will be:

- Leadership Buy-In: Why it matters to have your executive director, board, and top program leadership supporting strategic advocacy, and how to secure that support.
- Program Wide Buy-In: Strategic advocacy flows up from the day-to-day casework of capable staff attorneys. Learn how to include everyone in the process of developing and implementing strategic goals.
- SWOT analysis of your program, through the lens of strategic advocacy.
- Building frameworks for managing and sustaining strategic advocacy.

For more information, visit www.nlada.org.

This preconference training costs \$100 for NLADA members and \$125 for non-members.

*includes breakfast, lunch and afternoon coffee

PRECONFERENCES - SATURDAY, JULY 14

Emerging Leaders: A Path to Leadership in Legal Services

Legal services programs across the country will need senior leadership. More than 68 percent of LSC litigation directors have been in legal services for 30 years or more, and numerous executive directors/CEOs are retiring. What does it take to become a senior leader in your legal services program? Explore the path to leadership with experienced legal services executive directors and senior leaders to learn the skills you'll need for these leadership roles. Not sure you want to take a senior leadership role? Join the conversation to learn more about why legal services needs all kinds of leadership.

This pre-conference is led by executive directors and leaders in the field. The curriculum will cover the critical skills you'll need to be a senior leader, how to create your own opportunities to build your leadership skills in your program, how to maintain balance and how to maintain connections and support. This program is designed to stimulate the creation of ongoing mentoring and support circles aimed to generate a network of emerging leaders and mentors throughout the country.

This program is limited to 20 participants. Register early as presenters will be working to craft the exact curriculum of this program with feedback from participants.

Who should attend:

Staff attorneys, managing attorneys, deputy directors, anyone interested in senior leadership positions.

For more information, visit www.nlada.org.

This preconference training costs \$100 for NLADA members, and \$125 for non-members.

*includes continental breakfast and lunch



Litigation and Advocacy Leaders Conference

PROPOSED WORKSHOP TOPICS*

*Note: Topics listed below for the Litigation and Advocacy Leaders Conference are subject to change based on the discretion of the planning committee. A complete list of workshops will be provided when finalized at www.nlada.org.

Leading and Managing Advocacy

- Advocacy and services in rural communities
- Technology in advocacy
- Supervising legal work
- LSC Grantees: models, examples and tools for systemic work/strategic advocacy
 - » Impact advocacy/policy advocacy
 - » Community involvement
 - » Working with other advocates/providers
 - » Working with national public interest organizations, firms, etc.
- Ethical issues in the delivery of services

Broad-Based Advocacy and Substantive Law

Broad-Based Advocacy

- Protecting and advancing civil rights
- Defending the rule of law and addressing increasing use of Executive Orders, Waivers, Bulletins and other discretionary actions
- Legislative efforts to alter safety net programs
- Addressing the impact of the regulatory rollback
- Addressing the impact of anti-immigrant actions, policies and rule making, including expansion of the definition of “public charge”
- Combatting hate crimes/hate groups
- Sexual harassment and the #MeToo movement

Substantive Law

- Housing
- Consumer-based causes of action
- Entitlements/safety net
 - » Public benefits disentanglement/welfare modernization
 - » Privatization of public services
 - » State and federal oversight of program administration
- Opioid epidemic and ways in which to leverage advocacy in policy work
- Education Justice
 - » School-to-prison pipeline/racial disparities: litigation and other advocacy tools
 - » Special education: using due process hearing/litigation to advance needs of clients, pursue attorney’s fees
- Ethical issues in substantive law

Litigation Skills and Technology to Support Advocacy

- Litigation skills in complex cases/complicated settings: discovery, motions practice, etc.
- Setting up the administrative record
- Attorney’s fees: Nuts & Bolts and best practices
- Ethical issues in the use of technology
- Smart Intake and engagement of community organizations and technology

*Subject to change

PROPOSED WORKSHOP TOPICS*

Coordination of Efforts, Community Lawyering and Communications Strategies

Coordination of Efforts

- The role of state and local programs in addressing federal/national issues
- Communicating/coordinating between national and state/local efforts
- Prioritization of work in substantive areas (public benefits, CFPB/consumer, ADA, etc.)
 - » How to partner and frame areas of work
 - » The role of field programs and national organizations
- Medicaid Work Requirements/Waiver Litigation/advocacy
- Aligning and getting funding for strategic goals

Community Lawyering

- Connecting to movements to enhance our resources
- Organizing to build up community leaders to take up and speak on issues
- Helping people understand legal rights and access; and building capacity within the client community

Communications Strategies

Communicating with different audiences

- Storytelling in civil legal aid
- Empowering clients to tell their stories
- Strategic communication with clients

*Subject to change

CONFERENCE PLENARIES

The conference will feature two plenaries addressing critical issues in strategic advocacy. Topics include:

Advancing Racial Justice

How civil justice advocates can integrate effective strategies for combatting racial inequality across all areas of their work.

Shifting Policies and Trends

How advocates can work together to address the overwhelming number of proposed (or enacted) changes in regulations/legislation on programs affecting low-income communities.

LOGISTICAL INFORMATION

HOTEL INFORMATION

B Ocean Resort
1140 Seabreeze Blvd.
Fort Lauderdale, FL 33316
Telephone: 954-564-1000



B First to experience the newly renovated B Ocean Resort located directly on the white sands of Fort Lauderdale beach. B Ocean Resort is one of only four hotels in the entire destination where guests can sip, savor and enjoy food & beverage offerings while in the comfort of their beachside loungers with a service staff available to ensure your day will B Memorable, Relaxing, and Carefree. B Ocean Resort features FreeB™ Wi-Fi throughout the entire hotel, including all three towers, public areas, at either pool or while sitting on the beach basking in the beauty of the Atlantic Ocean.

Fort Lauderdale makes it easy to find the unique treasures that are more than your typical souvenir. The nearby area has a wide variety of shopping options to satisfy even the most avid shopper. Charming Las Olas Boulevard is the best destination for everything from fashion boutiques and art galleries, to memorable restaurants, sidewalk cafés and clubs.

GUEST ROOMS

The rooms at B Ocean Resort allows guests to stay in style while in Fort Lauderdale! The full-service resort, which features 481 guest rooms and suites, offers the most desirable amenities and incredible views of either the Atlantic Ocean, the Intracoastal waterway or the dazzling Fort Lauderdale city skyline.

ACCOMMODATIONS

NLADA has arranged special rates for attendees staying at the B Ocean Resort: **\$118 single/double** (inclusive of resort fee per night exclusive of sales tax at 11 percent). The deadline for reservations is **June 22, 2018**. After June 22, requests for reservations will be accepted on a space and rate availability basis.

Visit our website at www.nlada.org to access the online link for hotel reservations or call B Ocean Resort 954-564-1000 and use the conference code: NLADA.

All reservations must be guaranteed by credit card or deposit. Be sure to inform the reservations representative that you are with the NLADA Litigation and Advocacy Leaders Conference to secure the discounted rate. Also, specify your preference for a non-smoking or smoking room. Check-in starts at 4:00 p.m. and check-out is at 11:00 a.m.

ACCESSIBILITY

B Ocean Resort is fully accessible for people with restricted mobility and has ADA-compliant guestrooms. Arrangements for a guestroom that meets your specific requirements should be requested when making your reservation. Please specify on the registration form or notify the NLADA Training Department of any physical challenge that may affect your participation in this conference.

PARKING

For guests' convenience, B Ocean Resort provides valet and self-parking with easy indoor access to the hotel. In order to gain access to the Fort Lauderdale resort parking deck, guests and visitors must first register with the front desk. For your convenience, they offer several parking options for you to choose from when you arrive:

Day Self-Parking \$15.00 / Day Valet Parking \$20.00

Overnight Self-Parking \$35.00 / Overnight Valet Parking \$39.00



LOGISTICAL INFORMATION

AIR TRANSPORTATION

Situated in the heart of Fort Lauderdale, B Ocean Resort offers a convenient location for visitors traveling by many modes. Just eight miles and only about a 15-minute drive from Fort Lauderdale's airport (FLL) and less than an hour from Miami International Airport (MIA).

Taxis, shuttles and private car services are plentiful at both airports, and you'll also find all the major rental car companies. Those arriving by car will appreciate the hotel's proximity to Interstate 95—and for boaters, the marina is less than a mile away.

GROUND TRANSPORTATION

The hotel does not provide shuttle service. Fort Lauderdale has several transportation companies that offer fast and convenient round-the-clock service to and from Fort Lauderdale's airport—everything from limos to vans to buses. You can also choose a car rental company. The average fare from Fort Lauderdale Airport to the resort is \$20-25. Lyft and Uber Shared Rides services are available to/from Fort Lauderdale. Alternatively GO Airport Shuttle provides a “zone” fare from the Airport to the resort. For more information, contact GO Airport Shuttle at 954-561-8888 or 800-244-8252.

CAR RENTAL

Avis, the official rental car agency for this conference, will extend participants a five percent discount on a lower promotional rate. These special rates include unlimited mileage. To make reservations, call Avis toll-free at 800-331-1600 and refer to reservation code NLADA.

BY WATERWAY

One of the most delightful ways to get around the Fort Lauderdale area is by water taxi, which will take you on a city tour along the impressive Intracoastal Waterway. The water taxi terminal is only three blocks away from the resort. Please visit www.watertaxi.com for more information.

WEATHER

Outside temperatures range from the low-to mid-80s. Meeting rooms may be cool, so dress in comfortable layers.

CLE

NLADA has applied for continuing legal education (CLE) credits in most states that have mandatory CLE requirements. CLE forms, instructions and a list of accrediting states will be included in the onsite registration packets.

SPONSORSHIP, EXHIBITING & ADVERTISING

There are many opportunities for individuals, programs, organizations and corporations to get involved with the conference. If you are interested in exhibiting, placing an advertisement in the conference program book or becoming a sponsor of the conference or a special conference event, please contact the NLADA Training Department at exhibits@nlada.org.

REGISTRATION INFORMATION

Please visit www.nlada.org to register online. For guests who need to use a purchase order and/or are unable to access the online site, please contact registration@nlada.org or 202-452-0620.

CANCELLATION POLICY

Registration fees will be refunded (less a \$75 administrative fee) for any cancellations received in writing before June 8, 2018. All cancellations received after June 8 are non-refundable and will be for credit only. Attendee substitutions are still permitted. Cancellations received after July 6 will not be eligible for refunds or credits.

MEMBERSHIP

Not sure if you are a member? Contact us at membership@nlada.org. Join NLADA now as an individual member at www.nlada.org.

RESPONSIBILITY

The National Legal Aid & Defender Association acts only as an agent for attendees in all matters regarding hotel accommodations and transportation. NLADA contracts with reputable independent contractors and suppliers known to provide the service offered in this announcement. NLADA is not responsible for any inconvenience, loss, injury or damage from any cause whatsoever in conjunction with these services. If necessary, NLADA reserves the right to cancel or change the services described herein.





National Legal Aid & Defender Association Litigation and Advocacy Leaders Conference

Online Registration

Available at: www.nlada.org

Return Forms

NLADA
Attn: Litigation Leaders
1901 Pennsylvania Avenue, NW
Suite 500
Washington, DC 20006
FAX: (202) 872-1031
*Please do not email forms

Questions?

About the conference: Contact the NLADA Training Department at registration@nlada.org

About NLADA membership: Contact the NLADA Membership Department at membership@nlada.org

Cancellation

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Location

B Ocean resort
1140 Seabreeze BLVD
Fort Lauderdale, FL 33316

Join NLADA & Save

- Individual Attorney: \$100
- Non-Attorney Professional: \$60
- Student: \$35
- Client Advocate: \$20

Please direct membership inquiries to: membership@nlada.org.

REGISTRANT INFORMATION (One form per registrant. Please Print Clearly)

Full Name: _____

First Name on Badge: _____

Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Will you apply for CLE credits? Yes No

If yes, which state (s): _____, _____, _____

Dietary Options: Regular Vegetarian Gluten Free Vegan Other _____

Special ADA-Related Needs: Audio/Visual Mobility Other _____

PRECONFERENCE FEES

	Members	Non-members
Building Strategic Advocacy: Culture and Practice	<input type="checkbox"/> \$100	<input type="checkbox"/> \$125
Emerging Leaders Workshop*:	<input type="checkbox"/> \$100	<input type="checkbox"/> \$125

***Conference registration required**

CONFERENCE REGISTRATION FEES

	Regular 3/25 - 6/15	Onsite 6/16 - Onsite
Conference Registration		
Member:	<input type="checkbox"/> \$495	<input type="checkbox"/> \$550
Non-Member:	<input type="checkbox"/> \$695	<input type="checkbox"/> \$750

(Non-member fee includes complimentary 1-year NLADA Membership)

PAYMENT (Registration will not be processed without some form of payment)

Check AMEX Visa MasterCard

Credit Card # _____ / _____ / _____ / _____ Exp. Date ____ / ____

Name on Card: _____ **Total Payment:**

Signature: _____ \$ _____

Purchase Order Complete below for P.O. only. Purchase orders must be received by June 8.

Contact: Name _____
Email: _____
Phone: _____
P.O. #: _____



National Legal Aid & Defender Association

1901 Pennsylvania Avenue, NW, Suite 500

Washington, DC 20006

www.nlada.org

NLADA Annual Conference

October 31 - November 3, 2018 Houston, TX

Join NLADA
and save on
registration

Two great conferences, one location

Houston

NLADA Annual Conference

**October 31 - November 3, 2018
Houston, TX**

NLADA's Annual Conference is the leading training event of the year for the civil legal aid, public defense and public interest law communities.

National Farmworkers Law Conference

**November 1-3, 2018
Houston, TX**

NLADA's National Farmworkers Law Conference is the biennial gathering of farmworker law and public interest advocates.

Connect with hundreds of fellow civil legal aid, public defense, farmworker and client advocates. Learn new approaches to continue critical work in your communities and share your strategies for achieving justice.

Be sure to visit www.nlada.org regularly for latest conference updates.