

Registration Brochure

Litigation & Advocacy Leaders Conference

JULY 11 - 14, 2020
CHARLESTON, SC

*Pre-Conferences July 11, 2020

CONFERENCE OVERVIEW

NLADA's **Litigation and Advocacy Leaders Conference** brings together civil legal aid and civil rights practitioners of all levels from across the country to exchange ideas for — and successes in — advancing crucial litigation and strategic advocacy issues affecting low-income people and communities.

This year's program is informed by insights from legal aid program directors, experienced and emerging advocacy leaders, past participants, past trainers and other experts. Programming is designed to provide exceptional flexibility, allowing participants to attend sessions in one particular substantive area or to examine a variety of issues.



Who Should Attend?

This conference is designed for those who help set and implement an advocacy agenda, and those taking on new leadership roles in their civil legal aid or civil rights organizations. This is a considerable opportunity for emerging leaders and managing attorneys, in addition to experienced advocacy directors, senior litigators and policy analysts.

Conference Goals

Conference goals include sharing information and brainstorming about the following issues:

- Changing client needs, broad trends and their implications for the future
- Cutting-edge advocacy strategies, including new models for collaboration and partnerships
- Aggressive multi-forum advocacy in a changing legal services delivery system
- Effective leadership and management of advocacy and training

This conference will also focus on networking and building communities at the national, regional and local levels, including reaching out to community-based organizations and civil rights groups. Attendees will gain new perspectives, skills and renewed energy for representation of low-income clients.

PRE-CONFERENCE

Building Strategic Advocacy: The Culture and Practice of Making Broad Impact Saturday, July 11

Standard 2.6 of the ABA's Standards for the Provision of Civil Legal Aid tells us "A provider should strive to achieve both clients' objectives and lasting results that respond to low income communities' most compelling legal needs." It's often easier said than done to implement lasting results. To do so, programs need to be strategic. This interactive training will help provide you with the tools to do that. We will draw from the expertise of several legal aid leaders in both LSC and non-LSC programs, as well as the work developed through NLADA's Strategic Advocacy initiative program.

The core themes of the training will be:

- Leadership Buy-In: Why it matters to have your executive director, board, and top program leadership supporting strategic advocacy, and how to secure that support.
- Program Wide Buy-In: Strategic advocacy flows up from the day-to-day intake experience and case work of capable staff attorneys and advocates. Learn how to include everyone as a team in the process of looking beyond the individual cases to systems change.
- Self analysis of your own program's strengths, weaknesses and opportunities through the lens of strategic advocacy.
- Building structures and systems for managing and sustaining strategic advocacy.

This one day pre-conference is designed for program and advocacy leaders across the experience spectrum. It will be especially beneficial for newer advocacy leaders, or individuals building strategic advocacy into existing programs. It will also be an opportunity to share your experiences and troubleshoot problems with peers in similar situations.

This preconference training costs \$130 for NLADA members and \$175 for non-members. Includes continental breakfast and lunch.
Register at www.NLADA.org/2020LALC



TENTATIVE AGENDA AT-A-GLANCE

Saturday, July 11

Preconference Sessions	8:00 a.m. – 5:30 p.m.
Opening Reception	6:00 – 8:00 p.m.

Sunday, July 12

Conference Registration	7:30 a.m. – 5:30 p.m.
Continental Breakfast	7:30 – 8:30 a.m.
Welcome and Opening Plenary	8:30 – 10:00 a.m.
Morning Break	10:00 – 10:30 a.m.
Sessions	10:30 a.m. – Noon
Networking Lunch	Noon – 1:30 p.m.
Sessions	1:30 – 3:00 p.m.
Afternoon Break	3:00 – 3:30 p.m.
Sessions	3:30 – 5:00 p.m.

Monday, July 13

Conference Registration	7:30 a.m. – 5:30 p.m.
Continental Breakfast	7:30 – 8:30 a.m.
Plenary	8:30 – 10:00 a.m.
Morning Break	10:00 – 10:30 a.m.
Sessions	10:30 a.m. – Noon
Lunch (On Your Own)	Noon – 2:00 p.m.
Sessions	2:00 – 3:30 p.m.
Afternoon Break	3:30 – 3:45 p.m.
Sessions	3:45 – 5:15 p.m.

Tuesday, July 14

Conference Registration	7:30 a.m. – 1:00 p.m.
Continental Breakfast	7:30 – 8:30 a.m.
Sessions	8:30 – 10:00 a.m.
Morning Break	10:00 – 10:30 a.m.
Closing Sessions	10:30 a.m. – Noon

***Schedule subject to change**

PROPOSED WORKSHOP TOPICS

*Note: Topics listed below for the Litigation and Advocacy Leaders Conference are subject to change based on the discretion of the planning committee.

A complete list of workshops will be provided when finalized at www.nlada.org/2020LALC

Leading and Managing Advocacy

- Advocacy and services in rural communities
- Technology in advocacy
- Supervising legal work
- LSC Grantees: models, examples and tools for systemic work/strategic advocacy
 - » Broad-based impact advocacy/policy advocacy
 - » Community involvement
 - » Working with other advocates/providers
 - » Working with national public interest organizations, firms, etc.
- Ethical issues in the delivery of services

Broad-Based Advocacy

- Protecting and advancing civil rights
- Defending the rule of law and addressing increasing use of Executive Orders, Waivers, Bulletins and other discretionary actions
- Efforts to alter safety net programs
- Addressing the impact of regulatory activity
- Addressing the impact of anti-immigrant actions, policies and rule making, including expansion of the definition of “public charge”
- Combatting hate crimes/hate groups

Substantive Law

- Housing
- Consumer-based causes of action
- Entitlements/safety net
 - » Public benefits disentanglement/welfare modernization
 - » Privatization of public services
 - » State and federal oversight of program administration
- Education Justice
 - » School-to-prison pipeline/racial disparities: litigation and other advocacy tools
 - » Special education: using due process hearing/litigation to advance needs of clients, pursue attorney’s fees
- Ethical issues in substantive law

Litigation Skills and Technology to Support Advocacy

- Litigation skills in complex cases/complicated settings: discovery, motions practice, etc.
- Setting up the administrative record
- Attorney’s fees: Nuts & Bolts and best practices
- Ethical issues in the use of technology
- Smart Intake and engagement of community organizations and technology

Coordination of Efforts

- The role of state and local programs in addressing federal/national issues
- Communicating/coordinating between national and state/local efforts
- Prioritization of work in substantive areas (public benefits, CFPB/consumer, ADA, etc.)
 - » How to partner and frame areas of work
 - » The role of field programs and national organizations
- Advocacy and litigation on efforts to restrict entitlement programs
- Aligning and getting funding for strategic goals

Community Lawyering

- Connecting to movements to enhance our resources
- Organizing to build up community leaders to take up and speak on issues
- Helping people understand legal rights and access; and building capacity within the client community

Communications Strategies

- Communicating with different audiences
- Storytelling in civil legal aid
- Empowering clients to tell their stories
- Strategic communication with clients



LOGISTICAL INFORMATION

HOTEL

Francis Marion Hotel
387 King St
Charleston, SC 29403
Phone: (843) 722-0600
Visit NLADA.org for hotel reservation link

The Francis Marion Hotel in Charleston has been at the heart of the city's social, business, and community life since opening in 1924. Generations of Charlestonians have marked the important milestones in their lives in our historic ballrooms. An award-winning restoration in 1996 refurbished all of the 234 guestrooms and suites, which now feature plush furnishings and marble baths. Located downtown on Marion Square, the hotel is within walking distance of the magnificent gardens, house museums, antique shops, local boutiques, restaurants, and nightlife that has made Charleston one of the south's premier cities. The hotel has such on-site amenities as Spa Adagio, the Swamp Fox Restaurant and Bar and Starbucks.

ACCOMMODATIONS

NLADA has arranged special rates for attendees staying at the Francis Marion Hotel: \$169 single/double (exclusive of sales tax at 14%). The deadline for reservations is June 22, 2020. After June 15, requests for reservations will be accepted on a space and rate availability basis. Visit our website at www.nlada.org to access the online link for hotel reservations or call the Francis Marion Hotel 843-722-0600 and use the conference code: NLADA. All reservations must be guaranteed by credit card or deposit. Be sure to inform the reservations representative that you are with the NLADA Litigation and Advocacy Leaders Conference to secure the discounted rate. Also, specify your preference for a non-smoking or smoking room. Check-in starts at 4:00 p.m. and check-out is at 12:00 p.m.

ACCESSIBILITY

The Francis Marion Hotel is fully accessible for people with restricted mobility and has ADA-compliant guestrooms. Arrangements for a guestroom that meets your specific requirements should be requested when making your reservation. Please specify on the registration form or notify the NLADA Training Department of any physical challenge that may affect your participation in this conference.



PARKING

Valet parking is available at \$25.00 per day plus tax. Self-parking is available at \$20 per day and is in the city-owned garage next door to the hotel. Regardless of your parking preference, please pull up to the front door on King Street and the bellmen will unload your vehicle. The cost of parking will be charged to your room bill.

AIR TRANSPORTATION

Situated in the heart of Charleston, Charleston International Airport (CHS), offers a convenient location for visitors traveling by many modes. Just eight miles and only about a 15-minute drive from the Francis Marion Hotel. Taxis, shuttles and private car services are plentiful, and you'll also find all the major rental car companies. Those arriving by car will appreciate the hotel's proximity to Interstate 526 and 26.

GROUND TRANSPORTATION

The hotel does not provide shuttle service. Charleston has several transportation companies that offer fast and convenient round-the-clock service to and from Charleston's airport everything from limos to vans to buses. You can also choose a car rental company. Taxi service is available in the center median outside baggage claim. There is a \$15 minimum charge for all taxi services departing from the CHS airport. The Downtown Shuttle into Charleston is also available for \$15 per passenger and departs within 15 minutes of request. The shuttle is a shared ride and may make other stops downtown, depending on the number of passengers. The Shuttle service runs early morning until after the last arriving flight each night.

WEATHER

Outside temperatures range from the low-to mid-80s. Meeting rooms may be cool, so dress in comfortable layers.

CLE

NLADA has applied for continuing legal education (CLE) credits in most states that have mandatory CLE requirements. CLE forms, instructions and a list of accrediting states will be included in the onsite registration packets.

SPONSORSHIP, EXHIBITING & ADVERTISING

There are many opportunities for individuals, programs, organizations and corporations to get involved with the conference. If you are interested in exhibiting, placing an advertisement in the conference program book or becoming a sponsor of the conference or a special conference event, please contact the NLADA Training Department at exhibits@nlada.org.

REGISTRATION INFORMATION

Please visit www.nlada.org to register online. For guests who need to use a purchase order and/or are unable to access the online site, please contact registration@nlada.org

CANCELLATION POLICY

Registration fees will be refunded (less a \$75 administrative fee) for any cancellations received in writing before June 8, 2018. All cancellations received after June 10 are non-refundable and will be for credit only. Attendee substitutions are still permitted. Cancellations received after July 2 will not be eligible for refunds or credits.

MEMBERSHIP

Not sure if you are a member? Contact us at membership@nlada.org. Join NLADA now as an individual member at www.nlada.org.

RESPONSIBILITY

The National Legal Aid & Defender Association acts only as an agent for attendees in all matters regarding hotel accommodations and transportation. NLADA contracts with reputable independent contractors and suppliers known to provide the service offered in this announcement. NLADA is not responsible for any inconvenience, loss, injury or damage from any cause whatsoever in conjunction with these services. If necessary, NLADA reserves the right to cancel or change the services described herein.





National Legal Aid & Defender Association

2020 Litigation and Advocacy Leaders Conference

July 11-14 | Charleston, SC

Online Registration

Available at: www.nlada.org

Return Forms

NLADA
Attn: Litigation Leaders
1901 Pennsylvania Avenue, NW
Suite 500
Washington, DC 20006
FAX: (202) 872-1031

*Please do not email forms

Questions?

About the conference: Contact the NLADA Training Department at registration@nlada.org

About NLADA membership: Contact the NLADA Membership Department at membership@nlada.org

Cancellation

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Location

Francis Marion Hotel
387 King St
Charleston, SC 29403
Phone: (843) 722-0600

Registration Information

(One form per registration. Please Print Clearly)

Name: _____
Badge Name: _____
Title: _____
Organization: _____
Address: _____
City, State, Zip: _____
Email: _____
Phone: _____ Fax: _____
Will you apply for CEU credits? ☐ Yes ☐ No
If yes, which state (s): _____, _____, _____

Special ADA-Related Needs:

☐ Mobility ☐ Audio/Visual ☐ Other: _____

Special Dietary Needs:

☐ Vegetarian ☐ Vegan ☐ Gluten Free ☐ Other: _____
☐ Allergy or other special dietary needs: _____

Preconference Registration Fees

Building Strategic Advocacy	NLADA Member	<input type="checkbox"/> \$130
	Non-Member	<input type="checkbox"/> \$175

Conference Registration Fees

Litigation and Advocacy Leaders Full Conference		Regular 3/16 - 6/15	Onsite 6/16 - Conference	
	NLADA Member	<input type="checkbox"/> \$495	<input type="checkbox"/> \$550	Total:
	Non-Member	<input type="checkbox"/> \$595	<input type="checkbox"/> \$650	\$_____

Payment Method

☐ Pay online at nlada.org/eweb

Credit card payments must be submitted through our secure online system.

NLADA does not accept credit card payments through mail, email, fax, or phone.

☐ Mail a check with this form to P.O. Box 79083, Baltimore, Maryland 21279-0083.

☐ Purchase Order*

Include the contact information of the person who will process the payment:

Name: _____ Title: _____ Phone: _____

Email: _____ Purchase Order #: _____

Fax Purchase order forms to: 202-872-1031

*Checks and purchase orders must be received by June 16, 2020.