

# 2020 NLADA EXEMPLAR AWARDS DINNER SPONSORSHIP LEVELS

TUESDAY, JUNE 9, 2020  
INTERCONTINENTAL WASHINGTON D.C. — THE WHARF  
801 WHARF ST SW, WASHINGTON, D.C. 20024

## CHAIRMAN'S CIRCLE | \$100,000

- Three (3) Tables of 10 with premier seating
- Special acknowledgement at the Dinner
- Premier logo recognition on signage at the Dinner
- Full-page, color ad in the Dinner program book
- Premier logo placement in Dinner program book
- Premier recognition in invitations, electronic materials and social media outlets
- Acknowledgment with logo on NLADA's website
- Complimentary year-long CAC membership
- Invitation to Fall Sponsors Appreciation Event
- Recognition as Dinner Committee Member

## UNDERWRITER | \$75,000

- Three (3) Tables of 10 with premier seating
- Special acknowledgement at the Dinner
- Logo recognition on signage at the Dinner
- Full-page, color ad in the Dinner program book
- Logo placement in Dinner program book
- Recognition in invitations, electronic materials and social media outlets
- Acknowledgment with logo on NLADA's website
- Complimentary year-long CAC membership
- Invitation to Fall Sponsors Appreciation Event
- Recognition as Dinner Committee Member

## PATRON | \$50,000

- Two (2) Tables of 10 with premier seating
- Special acknowledgement at the Dinner
- Logo recognition on signage at the Dinner
- Half-page, color ad in the Dinner program book
- Logo placement in Dinner program book
- Recognition in invitations, electronic materials and social media outlets
- Acknowledgment with logo on NLADA's website
- Recognition as Dinner Committee Member
- Complimentary year-long CAC membership

### For details, visit:

[nlada.org/donate/annual-dinner](http://nlada.org/donate/annual-dinner) or  
contact Chelsey Gibson  
[c.gibson@nlada.org](mailto:c.gibson@nlada.org) | 202-452-0620 Ext. 259

## BENEFACTOR | \$25,000

- One (1) Table of 10 with premier seating
- Logo recognition on signage at the Dinner
- Half-page, color ad in the Dinner program book
- Logo placement in Dinner program book
- Recognition in invitations, electronic materials and social media outlets
- Acknowledgment with logo on NLADA's website
- Recognition as Dinner Committee Member

## MENTOR | \$10,000

- One (1) Table of 10
- Name recognition on signage at the Dinner
- Quarter-page, color ad in the Dinner program book
- Name recognition in Dinner program book
- Recognition in invitations, electronic materials and social media outlets
- Acknowledgment on NLADA's website
- Recognition as Dinner Committee Member

## AMBASSADOR | \$5,000

- Four (4) Tickets to the Dinner
- Name recognition on signage at the Dinner
- Name recognition in Dinner program book
- Acknowledgment on NLADA's website

## FRIEND | \$2,500

- Two (2) Tickets to the Dinner
- Name recognition on signage at the Dinner
- Name recognition in Dinner program book
- Acknowledgment on NLADA's website

## INDIVIDUAL TICKETS:

\$500 INDIVIDUAL TICKET

\$200 PUBLIC INTEREST  
ATTORNEY TICKET