

Directions for completing this form: Place the title of your workshop in the space indicated, followed by the name and contact information for each of the presenters. Provide a brief description of your workshop by placing the cursor on the line below “Brief Description” and commence typing. To complete the “Topical Outline”, place cursor next to each Roman numeral and begin typing. Then place the cursor next to the “a.” to begin listing sub-topics. To list more than one sub-topic, push “Enter” and “b.” should appear on the next line, and so on. Place the cursor on the line under “Notes” to begin providing your notes. To list bibliographic information, place the cursor next to “1.” and start typing. Push “Enter” to move on to “2.” and etc.

ABA / NLADA 2010 Equal Justice Conference

WSR_032

Going Mobile: Strategies for Advocates, Clients and Pro Bono Volunteers
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Brief Description:

In a world of laptops, netbooks and iPhones, are your advocates tied to their desktops? Come learn about trends in mobile technology, including a discussion and demo of tools and resources to expand your reach to diverse communities. Find out how to take a mobile law office to clients in areas without easy access to a legal aid office by arming advocates with netbooks, wireless cards, mobile routers and portable printer/scanners. We'll also look at how to optimize your website for clients to access on their cell phones as well as ways to reach out using text messaging and podcasting.

Topical Outline:

- I. Introduction of topic
 - a. Find out who is in the audience – ask them to talk about their experience with using mobile tech in their practice, their interest in the subject and what they want to get out of the session.
 - b. Give a brief overview of what information we are going to present during the session
 - c. Practice – get some cell phone numbers from attendees as they arrive – send them messages during the session

- II. Trends in mobile technology
 - a. Use of tech by lawyers
 - b. Generational Approaches to tech
 - c. What are the tools of mobile tech?

- III. Examples of how to incorporate mobile technology in your law practice
 - a. Outreach and Circuit Riding of legal aid lawyers
 - b. Clinics – tax, wills, family law, general advice, consumer; use of forms and hotdocs and brochures from website
 - c. Pro Bono Attorneys – to recruit, to facilitate work, improved efficiency, reduced travel for both clients and lawyers.
 - d. Wireless networks in legal aid offices for pro bono, law students, etc.

- e. Impact Litigation (Summation project)
 - f. Wireless Network – routers and aircards and laptops in office – for meetings, depositions.
 - g. Internet Café at meetings – recruitment tool
- IV. How Do You Get Started?
- a. Survey Staff – Survey Instruments
 - b. Decide What Types of Activities will work
 - c. Make equipment/software decisions
 - d. Training and Oversight Needs
 - e. Security and Privacy Concerns
- V. Demos
- a. Wireless Router
 - b. Portable Printer/Scanner
 - c. Microsoft Live Communicator
- VI. How clients make use of cell phones and how to reach clients on cell phones
- a. Optimizing websites for cell phones
 - b. Podcasting
 - c. Videos
 - d. Text messaging
 - e. Collecting cell phone numbers
 - f. Twitter/Social Media
- VII. Optimizing websites for mobile phones
- a. Stats on Usage
 - b. Flowchart – how to go about
- VIII. Demos
- a. Mobile Phone Simulator/Emulators
 - b. PTLA on cell phone
 - c. Podcasts – Georgia <http://media.glsr.org>
 - d. Text messaging
- IX. Equipment/Resources
- a. Handout
 - b. Websites
 - c. Software
- X. Q&A/Contact Info

Notes:

This session will include tools and resources for programs to expand their reach to diverse communities through the use of mobile technology, such as: arming advocates with netbooks, wireless cards, mobile routers and portable printer/scanners to take a

mobile law office to clients in areas without easy access to a legal aid office; using text messaging and podcasting to communicate with current and potential clients; discussing the potential of text messaging for disaster recovery efforts; and reaching out to clients by optimizing websites for mobile phones.

LEARNING OBJECTIVES

1) Understand the various types of mobile technologies and the equipment needed to incorporate them into a legal aid practice. / 2) Identify at least five different areas of legal aid work that can use mobile technology -- e.g. tax clinics, wills, intake, community education, disaster clinics. / 3) Take home tips and resources for implementing mobile strategies in their technology plans.

RESOURCES/ADDITIONAL MATERIALS:

Resources about equipment and software needed for mobile technology. Research regarding client use of mobile technology. Resource information for support and technical assistance to implement mobile technology.

Bibliography & Website Links:

1. Surveys – to evaluate use of various mobile technologies in legal services. NTAP
Interactive National Legal Aid Tech Report: <http://techreport.lsntap.org>
2. Mobile Web Development Tool: http://lsntap.org/Mobile_Web_Developer_Intro
3. Disaster Relief using SMS: <http://bit.ly/bTt3Yx>
4. Delicious tags: <http://delicious.com/jribadenevra/ejc10>