

**Directions for completing this form:** Place the title of your workshop in the space indicated, followed by the name and contact information for each of the presenters. Provide a brief description of your workshop by placing the cursor on the line below "Brief Description" and commence typing. To complete the "Topical Outline", place cursor next to each Roman numeral and begin typing. Then place the cursor next to the "a." to begin listing sub-topics. To list more than one sub-topic, push "Enter" and "b." should appear on the next line, and so on. Place the cursor on the line under "Notes" to begin providing your notes. To list bibliographic information, place the cursor next to "1." and start typing. Push "Enter" to move on to "2." and etc.

ABA / NLADA 2009 Equal Justice Conference

**Challenges To The Successful Launch Of National Pro Bono Efforts –  
Lessons Learned And plans For The Future**

**Nancy J. Anderson, Lawyers Committee for Civil Rights Under Law, Washington, DC**  
**David A. Lash, Pro Bono Managing Counsel for O'Melveny & Myers LLP, Los Angeles, CA**  
**Trisha L. Lawson, Bank of America, New York, NY**  
**Amanda D. Smith, Pro Bono Partner for Morgan Lewis & Bockius, LLP, New York, NY**

**Moderator: Nicole Friant, Pro Bono Counsel for Duane Morris**

**Brief Description:** This workshop will discuss the challenges and benefits of organizing a national effort through collaboration with local partners. Panelists will examine initiatives that address national issues through the dissemination and replication of delivery models at the local level such as the Holocaust Reparations and Election Protection projects. Presenters will evaluate lessons learned, processes developed and tools for successfully implementing a model program.

**Topical Outline: below text to be replaced**

- I. Structure of the two national programs
  - a. Holocaust Survivors Justice Network ("HSJN")
  - b. Election Protection ("EP")
  
- II. Importing the franchises
  - a. Local infrastructure
  - b. National guidance/goals
  - c. Need national coordinating entity, local organizations, need good communication between them
  
- III. Compare to MCJ/Hurricane Katrina
  - a. The flip side of HSJN and EP
  - b. National help to a local franchise

- IV. Advantages of participants/volunteers
  - a. Importance of local participation, local outreach, local organizations working with national leader
  - b. Role of outside participant in local program – Hurricane Katrina, needed national effort to make a local program work
  - c. Working remotely – FEMA appeals, manuals
  - d. Pros/cons, how to get involved.
  
- V. Problems
  - a. Local cultures, some communities do not have well-developed pro bono infrastructure
  - b. Outreach to clients – effectiveness differs from community-to-community, HSJN had build-in network
  - c. Had clinics without enough clients
  - d. Had clients at clinics without enough pro bono volunteers
  
- VI. Relationship Drive
  - a. Formulating national response, participating in effective national program, putting together a program, all requires good working relationships
  - b. Establishing relationships, knowing where to find them
  - c. Importance of networks like APBCo, local legal service providers
  
- VII. Why are firms and in-house departments involved?
  - a. Advantages to participation
  - b. Different ways to participate
  - c. What should public interest organizations focus on to ensure pro bono participation over the long-term?
  
- VIII. How can this model be used in other settings for other types of projects?
  - a. Is it changing how pro bono works?
  - b. Impact on big case litigation?

**Notes:**

**Bibliography & Website Links:**