

Directions for completing this form: Place the title of your workshop in the space indicated, followed by the name and contact information for the presenters. Provide a brief description by placing the cursor on the line below "Brief Description" and commence typing. To complete the "Topical Outline", place cursor next to each Roman numeral and begin typing. Then place the cursor next to the "a." to begin listing sub-topics. To list more than one sub-topic, push "Enter" and "b." should appear on the next line, and so on. Place the cursor on the line under "Notes" to begin providing your notes. To list bibliographic information, place the cursor next to "1." and start typing. Push "Enter" to move on to "2." and etc.

ABA/ NLADA 2007 Equal Justice Conference

Using Demographics to Identify and Serve Vulnerable Populations WSR-111

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Brief Description:

GIS mapping and other demographic tools can help legal aid providers identify populations isolated by age, geography, language, culture, race, disability, and other circumstances. By knowing the location concentration of these populations and the persistence of the issues they encounter, legal aid providers and others understand the enduring nature of poverty and develop strategies for serving those affected by poverty. This interactive session includes panelists and a responder to ensure a lively discussion of the value of GIS tools in rural as well as urban communities, in strategic planning and advocacy around public relations, fundraising, disaster planning, and private attorney involvement.

Topical Outline:

- I. Overview of Mapping and Demographic Tools: What are they and why should we use them?
 - a. Geography and Demography: the importance of place
 - b. Issues and insights
 - c. Pennsylvania project

- i. Create geographies for legal services program services areas, to help define vulnerable populations.
 - d. Other models and examples
 - i. Using Decennial Census, Regional Economic Information System data form BEA and BLS data on unemployment, employment, out of the labor force, etc.
 - ii. Mapping housing characteristics, population and language, income, poverty, disability, aging, children, idle teens.
 - iii. Mapping at the nation, region, state, metro area, county, tract levels
- II. The Legal Services of Northern California experience
 - a. Promoting GIS literacy program-wide
 - b. Building institutional core competency in use of GIS
 - c. GIS as a basic advocacy tool
 - i. To analyze client data
 - ii. To analyze public data
 - d. Visualizing data: the complexity of simplicity
 - i. Why less is more
 - ii. Models and examples
 - 1. To map relative compliance or noncompliance with federal prompt-payment standards for emergency food stamps
 - 2. To illustrate actual service delivery impact of Work Incentive Employment Program, comparing relative concentration of disabled persons on OASDI/SSI
- III. Mapping a Rural State – the Montana Experience
 - a. Reality of advocacy in a large rural state
 - b. Strategic planning: planning, resource and performance management
 - i. Comprehensive Legal Needs Study
 - ii. Combining information

- c. Outreach: increasing services for low-income persons
 - i. Identifying the gaps
 - ii. Pro bono initiatives
- d. Legislation: improving program promotion

IV. Discussion

Additional Resources

- Legal Services of Northern California, http://www.lsn.net/gis_mapping.html
- Amy Glasmeier, PhD, <http://www.geog.psu.edu/people/glasmeier>
- Legal Services Corporation Office of Inspector General, <http://www.oig.lsc.gov/mapping/mapping.htm>