

## ABA/ NLADA 2005 Equal Justice Conference

### Older & Wiser: Seminars for Seniors and Their Families on Crucial Legal Issues

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#### Brief Description:

Neighborhood Legal Services Association, Western PA state legislators, the private bar and the PA Attorney General's office have collaborated to develop and present free seminars on powers of attorney/living wills, healthcare facilities, retirement benefits, last wills/living trusts and senior fraud. This program is unprecedented in the diversity of its collaborators, in addition to addressing the needs of not only seniors, but their families and caregivers as well.

#### Topical Outline:

### **EXPANDING TO RURAL AREAS OF NORTHWESTERN PENNSYLVANIA**

- I. Collaboration with Neighborhood Legal Services
  - A. Initial Planning Process
  - B. Using NLS materials
    1. Memo of Understanding - issues with election time
    2. Brochures and Posters
    3. Power Point Presentation
    4. Adapting to our area
    5. Copyright Issues
  - C. Cable Access Television Show for video presentation in remote areas
- II. Collaboration with local bar associations
  - A. Pro bono attorneys agreeing to do community presentation with legislator
  - B. Reviewing materials with pro bono attorney
  - C. Coordinating event

- III. Involving legislators
  - A. Met with key legislators to do event
  - B. Solicitation letter to other legislators to encourage event planning
  - C. Work closely with assigned legislative staff
  
- IV. Preparing for event
  - A. Legislator secured community location to hold event
  - B. Legislator provided for refreshments, coffee, etc.
  - C. We did public relations, etc. and direct mailing to constituents
  - D. Legislative staff put up posters in area of event
  - E. Legislators paid for printing of brochures and other take away materials
  - F. Arrived early on day of event to insure everything in order
  
- V. Day of Event
  - A. Legislator attends and introduced program
  - B. Power Point Presentation
  - C. Open ended question and answer period.