

ABA/NLADA 2005 EQUAL JUSTICE CONFERENCE

**Core Capacities of Pro Bono Business Providers**

**Description:** Experienced pro bono providers will discuss the core capacities that every pro bono business provider must have and the benchmarks to developing a successful program with sufficient resources; supportive case management systems; systemic client outreach; pro-active training programs; and effective volunteer recruitment

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Workshop outline:

- I. Resources – Angela Zemboy
  - a. Resource Development a critical need for new and existing programs
  - b. Consultant to develop a financial plan
  - c. Evaluation of plan as tool to guide Board in making resource decisions.
  
- II. Case management – Sean Delany
  - a. Proper intake and screening essential
  - b. Information systems applications
  - c. Internal and external accountability
  
- III. Client outreach – Sue Kaplan
  - a. Client Outreach methods
  - b. Educational training programs and evaluations
  - c. Identifying substantive areas and tailoring to clients needs
  
- IV. Volunteer training – Raymond Rull
  - a. Clinics as a tool to bridge volunteers and clients
  - b. Recruitment through clinical opportunities
  - c. Education for clients/volunteers
  
- IV. Volunteer Recruitment- Michael Monahan
  - a. Rural needs and volunteer placement
  - b. Web based applications
  - c. Recognition as a recruitment tool

## **Bios:**

**Sean Delany** is the Executive Director at Lawyers Alliance for New York, Inc., the leading provider of pro bono business legal services to community development organizations and other nonprofit groups in New York City. From 1997 to 1999, Mr. Delany served as the Legal Director of Lawyers Alliance, and he was responsible for the supervision of all of the legal work performed by the staff and volunteers and for the development of special projects that are designed to enable nonprofits to meet the emerging needs of New York's disadvantaged communities.

Prior to joining the Lawyers Alliance, Mr. Delany served as the Assistant Attorney General in Charge of the Charities Bureau in the office of the Attorney General of the State of New York. In 1996-97, Mr. Delany served as the President of the Board of Directors of the National Association of State Charities Officials (NASCO), and he served on the Board of Advisors of the National Center on Philanthropy and the Law, an organization that promotes intellectual inquiry into the legal issues affecting the nation's nonprofit sector, from 2000 to 2003.

Mr. Delany also serves as the Chairperson of the Board of Directors of the Citizens Advice Bureau, Inc., which he represented as Counsel from 1983 to 1999. The Citizens Advice Bureau is a multi-service settlement house in the Bronx which operates programs to improve the quality of life at twenty sites in that borough, including two shelters for homeless families, four senior citizens centers, a child care center, and "small high school," and a community center. <http://www.lany.org/>

**Susan Kaplan** is the Director of the Community Economic Development Law Project, a pro bono law program providing legal counsel to community based organizations involved in community economic development and low-income housing development in distressed areas of the city. Susan is a 1976 graduate of DePaul University College of Law. She has been the Director of the Law Project since its inception in 1985. <http://www.clccrul.org/CEDLP.htm>

**Guy Lescault** is Director of A Business Commitment (ABC) the Pro Bono Project of the Business Law Section of the ABA. A member of the State Bar of GA, he serves on both the Access to Justice Committee and A Business Commitment Committee. Mr. Lescault has been engaged in the provision and delivery of legal services for over 35 years. <http://www.buslaw.org/cgi-bin/controlpanel.cgi?committee=CL600000>

**Michael Monahan** is the Pro Bono Director of the State Bar of Georgia. He serves as staff counsel to A Business Commitment Committee and the Access to Justice Committees of the State Bar. A veteran legal services advocate, Mike previously served as Director of the Georgia Legal Services Program Farmworkers Project. <http://www.abc-georgia.org/>

**Raymond Rull** is a staff attorney with the D.C. Bar Pro Bono Program's Community Economic Development (CED) Project. Raymond graduated from DePaul University College of Law in 2002. He also graduated from University of California at Irvine with a B.A. in History. <http://www.dcbbar.org/probono>

**Angela Zemboy** directs Community Legal Resources in Detroit. She has over 12 years experience working in Detroit's community development industry as an urban planner, researcher and community organizer. A non-lawyer, Angela holds a Master of Urban Planning degree from Wayne State University. <http://www.clronline.org/>