

ABA/NLADA 2004 EQUAL JUSTICE CONFERENCE

**“RECRUITING AND RETAINING VOLUNTEER ATTORNEYS
FROM AMONG SOLO AND SMALL FIRM PRACTITIONERS”**

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VOLUNTEER LEGAL SERVICES PROJECT
OF MONROE COUNTY (NY)**

**I. INTRODUCTION OF TOPIC AND PANELISTS/SURVEY OF
ATTENDEES.**

**II. OVERVIEW OF VOLUNTEER LEGAL SERVICES PROJECT &
DISCUSSION OF VLSP’S EXPERIENCE WITH SOLO/SMALL
FIRM RECRUITING.**

III. PRE-REQUISITES TO RECRUITMENT.

**A. ONGOING & CONTINUOUS NETWORKING &
DISSEMINATION OF INFORMATION.**

- 1. MEMBERSHIP IN VARIOUS ORGANIZATIONS.**
- 2. PRESENTATIONS TO VARIOUS GROUPS.**
- 3. LEGAL PERIODICALS/NEWSPAPERS.**

B. SUPPORT FROM BAR ASSOCIATIONS & JUDGES.

- 1. PROMOTE PARTICIPATION.**
- 2. INCENTIVES.**

C. SUPPORT & ENCOURAGEMENT FROM FIRMS.

**IV. ONGOING MONITORING & EVALUATION OF
PROGRAM.**

**A. CLIENT INTAKE, CASE SCREENING AND REVIEW,
CASE UPDATES/MONITORING, REQUESTS FOR
SUPPORT, COURT AND OUT-OF-POCKET COSTS,
CASE CLOSURES, FOLLOW-UP EVALUATIONS,
CONFLICT CHECKS.**

V. FORMS OF RECRUITMENT-PROGRAM PROSPECTIVE.

A. VOLUNTEER DATABASE.

B. DIRECT CONTACT.

- 1. ATTORNEYS OR FIRM CONTACT ATTORNEY.**
- 2. RECENTLY ADMITTED ATTORNEYS.**
- 3. SENIOR ATTORNEYS.**

C. WRITTEN CONTACT.

- 1. E-MAILS.**
- 2. PUBLISH CURRENT CASES IN LOCAL PERIODICALS.**
- 3. PRO-BONO NET.**
- 4. SURVEYS OF ATTORNEYS INTERESTS.**

D. INCENTIVES.

- 1. FREE TRAINING WITH CLE CREDITS.**
- 2. ONGOING MENTORING.**
- 3. CLE CREDIT FOR DIRECT REPRESENTATION.**
- 4. LIMITED REPRESENTATION (CLINICS).**
- 5. PUBLIC RECOGNITION-MCKNIGHT AWARD, DAILY RECORD.**
- 6. MALPRACTICE INSURANCE COVERAGE.**

E. KEEPING AN OPEN MIND TO NEW IDEAS.

- 1. EXPAND PRO-BONO OPPORTUNITIES FOR PARALEGALS.**