

IMPACT LEADERSHIP 2007

PRE-CONFERENCE INSTRUCTIONS

Thank you for registering to attend Impact Leadership 2007: Strategy & Messaging in the Key of D(efender)! In order to make the most of your conference experience, we ask that you complete the following by the deadlines noted:

1. Each team attending the conference must submit a written description of your Leadership Initiative by April 30, 2007, via email to Caitlin Colegrove at c.colegrove@nlada.org. Please [click here](#) for Leadership Initiative instructions.
2. Each person attending the conference must answer the enclosed Personal Background Questionnaire, and submit your answers by April 30, 2007, via email to Caitlin Colegrove at c.colegrove@nlada.org.
3. Each person attending the conference should read *The Spitfire Strategies SmartChart 2.0* prior to your arrival in New Orleans. This brief document is available on-line at http://www.spitfirestrategies.com/pdfs/smart_chart_2.pdf

If you have any questions about the pre-conference assignments, please contact Catherine Beane via email at catherine@beaneconsulting.com, or via phone at (202)270-4944.